studying management critically
## Contents

Notes on Contributors vii

1 Introduction 1  
   *Mats Alvesson and Hugh Willmott*

2 Disciplinary Power, Conflict Suppression and Human Resources Management 23  
   *Stanley Deetz*

3 On Fieldwork in a Habermasian Way: Critical Ethnography and the Extra-ordinary Character of Ordinary Professional Work 46  
   *John Forester*

4 Feminist Theory and Critical Theory: Unexplored Synergies 66  
   *Joanne Martin*

5 Critical Approaches to Strategic Management 92  
   *David L. Levy, Mats Alvesson and Hugh Willmott*

6 Marketing and Critique: Prospects and Problems 111  
   *Glenn Morgan*

7 Accounting and Critical Theory 132  
   *Michael Power, Richard Laughlin and David J. Cooper*

8 Greening Organizations: Critical Issues 157  
   *John M. Jermier and Linda C. Forbes*

9 Building Better Worlds?: Architecture and Critical Management Studies 177  
   *Gibson Burrell and Karen Dale*

10 Business, Ethics and Business Ethics: Critical Theory and Negative Dialectics 197  
    *Martin Parker*

Index 220