SCANDALOUS!

The Mediated Construction of Political Scandals in Four Nordic Countries

Edited by
Sigurd Allern and Ester Pollack

NORDICOM
Contents

Preface 7

Chapter 1
Sigurd Allern & Ester Pollack
Mediated Scandals 9

Chapter 2
Sigurd Allern, Anu Kantola, Ester Pollack & Mark Blach-Ørsten
Increased Scandalization. Nordic Political Scandals 1980-2010 29

Chapter 3
Anders Todal Jenssen & Audun Fladmoe
Ten Commandments for the Scandalization of Political Opponents 51

Chapter 4
Anu Kantola
Warriors for Democracy. Scandal as a Strategic Ritual of Journalism 73

Chapter 5
Lars Nord, Gunn Enli & Elisabeth Stür
Pundits and Political Scandals. A Study of Political Commentators in Norway and Sweden 87

Chapter 6
Mark Blach-Ørsten & Anker Brink Lund
Security Scandals in the Age of Mediated War 103

Chapter 7
Mia-Marie Hammarlin & Gunilla Jarlbro
From Tiara to Toblerone. The Rise and Fall of Mona Sahlin 113

Chapter 8
Elin Strand Hornnes
When Women Have to Apologize. Female Apologia and Political Scandals 133
Chapter 9
*Tor Midtbø*
Do Mediated Political Scandals Affect Party Popularity in Norway? 151

Chapter 10
*Paul Bjerke*
Media Victims and Media Morals 165

Chapter 11
*Sigurd Allern & Ester Pollack*
The Marketplace of Scandals 181

Literature 191

Index 205

The Contributors 211