Cyber Behavior:
Concepts, Methodologies, Tools, and Applications

Information Resources Management Association
USA

Volume III
Section 5
Organizational and Social Implications

This section discusses one of the primary concerns in the field of Cyber Behavior: how humans view themselves and interact with one another in an online environment. When communicating online, self-expression and identity take on new meaning, with virtual anonymity inspiring users to take actions they might not otherwise have attempted. In particular, this section covers topics such as digital identity, human rights, cyberbullying, and online collaboration. In these 14 chapters, readers will find an in-depth discussion of some of the most pressing organizational and social implications of Cyber Behavior.

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Section 6
Managerial Impact

This section examines the Cyber Behavior of leaders and teams interacting in virtual environments for mutual gain. With the expansion of the Internet and pervasive networked communities, the ability of managers and leaders to supervise and direct their personnel has increased exponentially. Professionals in customer management, team building, and cybersecurity enterprises are constantly developing new tools to improve their abilities and productivity. This section’s 13 chapters examine the managerial impact of key topics in the field of Cyber Behavior.

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