Optimized road network emergency restoration scheduling for relief distribution .................................................. 1432
CHEN Sen, LONG Yun-jun, CHEN Ying-wei, SHEN Yong-ping

Overview and Analysis of Cloud Computing Research and Application ................................................................. 1436
Yizeng Chen, Xingui Li, Fangning Chen

Performance Evaluation of Agro-products supply chain Base on the Fuzzy AHP —— Take Inner Mongolia as an example ................................................................. 1440
Junhua LIU, Yan ZHOU, Changqing LI

Pioneer Game in Collective Actions Experimental Evidence .................................................................................. 1446
Yichuan Wang

Political Connections Affected the Firm Value of Chinese Energy Companies .................................................. 1450
Zhao Na, Tian Hao

Predicting Price of Target in Acquisition by Support Vector Machine .............................................................. 1454
Hongjiu Liu

Research of CRM System Based on The Environment of E-business ............................................................... 1458
Jiang Hui, Wang Ying, Zhang Yi

RESEARCH OF ONLINE TRUST IN C2C ELECTRONIC COMMERCE BASED ON WEBSITE INSTITUTIONS ........................................................................ 1463
Shu-xian Ji, Xiao-mei Wang

Research on AJAX Technology Application in Web Development ......................................................................... 1467
Shuxia Dong, Chen Cheng, Yi Zhou

Research on Applying The Internet of Things for Logistics Business Process Reengineering ...................................... 1470
Li Jian

Research on Collaborative Operation of Environment-Friendly Steel Enterprise Supply Chain Based on Game Analysis ........................................................................ 1474
Xueling Nie, Xiaolin Zhu, Weier Zhao

Research on Customer Relationship Management for Small and Medium-sized Enterprise Based on Implementation Strategies ........................................................................ 1477
Li Min, Zong Hui, Guo Xinwen

Research on DB2 for z/OS Application Performance Tuning .................................................................................. 1481
ZHUANG Huanhuan, GAO Zhen, YANG Jian, WANG Min

Research on financial crisis prediction model based on Rough Sets and Neural Network ............................................ 1484
Zhou Jie, Lin Yan, Liu Xin

Research on Fusion of China's Higher Information Technology Education with Information Technology enterprise Innovation .......................................................... 1488
Hong Wang
Research on Group Decision Support Manage and Control Model Based on Information Integration..........................1491
ShiHuai WANG
Research on HDFS-Based Web Server Cluster.................................................................1495
Xingguo Cheng, Nanfeng Xiao, Faliang Huang
Research on High-precise time transmission system over optical fiber...........................................1499
Ma Tao
Research on Motivation of Corporate Social Responsibility Based on Game Theory.............................1503
Zhao Gongmin
Research on Relationship of Human Resource Exploitation and Regional Economy Development in Heilongjiang State Farms..........................................................1508
Li Yu-Ming; Li chun-Shan
Research on Screening Mechanism for Banks under Supply Chain Finance........................................1512
Wang Qianhong, Liu Xiaojun
Research on Selection of Third Party Logistics Enterprise Based on Goal Programming...........................1516
Baiqing Ye, Yang Liu
Research on Social Commerce in Web 2.0 Environment....................................................................1520
Wang Weijun, Li Lin
Research on Stock’s Trend After Raising Limit Based on Multi-level Association Rule..............................1524
Yuan-Sheng Huang, Lin Zhao
Research on the Competitive Improvements of Biomass Energy Industry in Northeast China Based on the Model of GEM........................................................................1528
Jie Shang, Lingling Wang
Research on The reasons and Outsourcing Decision of Reverse Logistics Based on E-business................1532
Chen Yong-guang, Han Bo-tang
Research on the strategies of agricultural network marketing based on matrix method..............................1536
YANG Jia-xin; WAN Jun; ZHAO Hong-xia; LI Kun
Research on the Theoretical Boundary of the Business Model Concept.................................................1539
Yu Cheng, Wen-wen Song, Xi Chen
Research on Third-party E-business Model of Small-and-Medium Enterprises.......................................1543
Qiwei Hu
Research on Virtual Community Construction of E-commerce in the Perspective of Customers’ Trust........1547
Fan Tao
Research on Water Right Based on the Principal-Agent Theory..........................................................1550
Zhang Xiaoguang, Wu Xueyi
Review: Recommender System in E-commercial Environment.......................................................1554
Shiyang Lv, Fudong Wang
Risk Assessment of Private Offered Fund in China..............................................................................1558
Feng-Wang, Hong-an Xiao
Search Engine Application of SME Based on Precision Marketing.....................................................1562
Zhongyan Lin
Security Function and Mechanism of Social Networks on Vulnerable Groups: A Theoretic Framework.........1566
QIAN Xi-hong, XU Wan-li
Signaling Game Analysis on B2C Transaction of Online Pharmacy.....................................................1570
Qiuju Yin, Peng Miao, Li Feng
Situation Analysis of Boxed Pigs Games.........................................................................................1574
Dianyu Jiang
Statistical Methods of International Agricultural Trade
Qi Wang, Junping Zhang, Zhihong Tian

Status and Countermeasures of Application of E-commerce in China's Small and Medium-sized Enterprises
Xuyong Yan

Strategy of Promoting and Optimizing the Value Chain System of China's Vegetable Industry under Electronic Commerce Mode
Zhang Li

Strategic network design for urban-rural integration logistics
Wang Xuefeng

Studies on the Comprehensive Evaluation System of the Green Degree of Green Supply Chain of Fresh Food
Dianli Cao, Chongyang Xia, Jie Cao, Wenhai Wang

Study on Avoiding the Risks of E-business Project Outsourcing
Dong Xiping, Xu Chunyan, Huang Qian

Study on Credit evaluation model of C2C e-commerce
Ni Chaomei

Study on Diversified Financing of China's Higher Education in the Emerging Market Stage
Shen Xiangguang

Study on Internal Control System of the State-owned Commercial Bank Computer Systems
Xiaoli Liao, Tonglian Zhang, Mingxing Li

Study on Perceived Service Quality Evaluation in Power Supply Industry
HUO Yingbao, XU Li

Study on Priority Order of Public Goods Supply in China Rural Area Based on the Economic Effects
Gao Ping, Feng DanDan

Study on Reflective Learning
Zhaozheng Yang

Study on Specialty in Category Management of Online Retail
Rongyao Shen

Study on Technology of GIS Applied to City Planning
Zhou Lu-hong

Study on the Characters of Red Tourist Market Structure in Sichuan province
Lin Mei

Study on the Construction of Green Service Supply Chain of the Travel Agency
Ji Yan, Liu Hong

Study on the evaluation of communication platform in electronic commerce and mobile commerce
Yi Lei, Bingyong Tang, Jin Liu

Study on the Impact of Value Density on Profits of Closed-loop Supply Chain with Nonlinear Demand
Wang Duihua, Song Guofang

Summary Customer loyalty Influencing Factors Relevant Research under the Background of Electronic Commerce Consumption
Wang Zhongfu

SWOT Analysis and Strategy Research on Campus E-commerce
Xianghui Zh, Jing Zhang

Tax Incentive and Technology Innovation Performance: An Empirical Study of High-tech Enterprises in Hangzhou, China
Xiaopeng Zou

The Analysis and Strategy of Information Asymmetry in E-commerce
Jiangshan Bao
Xinmin PENG, Yuan SUN, Yiyi XIANG, Haixing WANG

The Influence of Russian Capital Market on Economic Growth —An Empirical Test Based on Grey Incidence Analysis ................................................................. 1759
Diao Li, Wang Yang

The Innovative Profit mode of Third-party Payment Platform in China .................................................................................................................. 1768
Chuanjin Jiang, Wenguan Song

The Integration of Competitive Intelligence and Enterprise Early Warning ........................................................................................................... 1771
Keping Wang

The Integration of Information and Organization Resources ................................................................................................................................. 1774
Tian Guanjun, Gao Fei

The Operating Efficiency Empirical Study Of Housing Provident Fund .................................................................................................................. 1778
SONG Jin-zhao, DU Qiang

The optimization of independent and absolutely additive system ......................................................................................................................... 1782
Xiao-Ping Zhou, Kai-zhong Guo

The Outline of Management Functions on Human Resource Development of Government .................................................................................. 1786
Yan Aimin

The Performance Evaluation of Junior County-Level Civil Servants: Problems And Countermeasures ........................................................................ 1791
LI Xiaoyuan

The Practice and Effects of Control Mechanisms in Chinese Family Business ................................................................................................. 1795
Fei Yi GAO; XIAObei LI

The realization of pay for safety of M-commerce based on WAP .......................................................................................................................... 1800
Ma Yuan, Dong Xinglin

The Regularity Estimates For The Solutions Of General Elliptic Equations In Orlicz Spaces ........................................................................... 1803
Xiangxing Tao

The Research and Implementation of Portal-based Integration for Digital Campus .......................................................................................... 1807
Peng Long, Zhang Chunyuan, Liu Shenling

The research framework of sharing information in Cluster Supply Chain ......................................................................................................... 1811
Liu Sheng-chun, Lu zhi-jian, Wang Yong-wei

The Research of Integration of Workflow and Services Based on SOA ................................................................................................................ 1815
Gu Wei, Yin Xu

The Research on Search Engine Optimization Based on Six Sigma Management ......................................................................................... 1819
Lihong ZhaO, Jianwei Zhang, Yanbin Ju

The research on the incentive mechanism of stock options of the electronic commerce in China the analysis based on the human capital theory ......................................................................................... 1823
Na GONG, Jin SHAO

The Risk and Prevention Of SME E-Commerce Operation ................................................................................................................................. 1827
luoguifa

The risk research about Mobile Banking based on fuzzy comprehensive evaluation .......................................................................................... 1830
Wang Rui-hua

The State of the Art and Tendency of Privacy Preserving Data Mining ........................................................................................................... 1834
Bo Wang, Jing Yang

The strategic analysis of the distribution channel under the B2C e-business mode .......................................................................................... 1837
Zhou Minghui, Yang Fan

The Structuration Theory on CRM Diffusion: IT Governance Issues ...................................................................................................................... 1841
Shutao Dong

The Studies on Construction of Tourism Supply Chain Focusing on Network Supplier as the Core ........................................................................ 1845
JI Yan, LIU Hong
<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>The study of SOA-Based Community Management Information System</td>
<td>1849</td>
</tr>
<tr>
<td>Wen Pingchuan, Luo Xianbo</td>
<td></td>
</tr>
<tr>
<td>The Study on a Comprehensive Evolving Network Model based on Mechanisms of Node Otherness, Node Deletion and Double Preferential Attachment</td>
<td>1853</td>
</tr>
<tr>
<td>HU Ping, Wang Bingqing, WANG Wen, LIU Zhi-hua</td>
<td></td>
</tr>
<tr>
<td>The study on relationship between macro-economy fluctuation and stock market fluctuation based on wavelet multi-scale transform</td>
<td>1859</td>
</tr>
<tr>
<td>Qiqi Wang, Yiwen Yang</td>
<td></td>
</tr>
<tr>
<td>The Total Factor Productivity Growth Decomposition of Agricultural Production in East Regions ——based on Panel Data of 2000–2007</td>
<td>1863</td>
</tr>
<tr>
<td>XIONG Zheng</td>
<td></td>
</tr>
<tr>
<td>The visions, technologies, applications and security issues of Internet of Things</td>
<td>1867</td>
</tr>
<tr>
<td>Guicheng Shen, Bingwei Liu</td>
<td></td>
</tr>
<tr>
<td>Time/Cost Trade-offs in Project Scheduling with Time-switch and Resource Constraints</td>
<td>1871</td>
</tr>
<tr>
<td>DUAN Shi-xia, HE Xiao-li, PU Juan, WEI Qing-yun</td>
<td></td>
</tr>
<tr>
<td>Tourists' Preferences of Chinese EDI in Information Search Based on Series of Discriminant Analysis of Cross-cultural Marketing</td>
<td>1875</td>
</tr>
<tr>
<td>LI Zuozhi, WANG Erda</td>
<td></td>
</tr>
<tr>
<td>Transshipments in Dual-channel Supply Chain</td>
<td>1879</td>
</tr>
<tr>
<td>ZHU Shaonan, ZHAO Qiuhong</td>
<td></td>
</tr>
<tr>
<td>Understanding users' continuance intention in online social networks</td>
<td>1882</td>
</tr>
<tr>
<td>YUAN SUN, XIUMIN PENG, ZHU Ya-li, Klaus Boehnke</td>
<td></td>
</tr>
<tr>
<td>Usability Research of Interaction Design for E-commerce Website</td>
<td>1886</td>
</tr>
<tr>
<td>QIONG WANG</td>
<td></td>
</tr>
<tr>
<td>Users' Acceptance Behavior for M-commerce Based on Customer Perceived Value and TAM</td>
<td>1890</td>
</tr>
<tr>
<td>RUIJIN WANG, TING PAN, YANG CAO</td>
<td></td>
</tr>
<tr>
<td>Value Evaluation of Enterprise Information Based on Grid-Fuzzy Borda Number Analytical Method</td>
<td>1894</td>
</tr>
<tr>
<td>YANSHOU CHEN, XIAOHUI WU, XUEJUAN Yang</td>
<td></td>
</tr>
<tr>
<td>Views on CRM under E-business Environment</td>
<td>1899</td>
</tr>
<tr>
<td>SHAO JIHING, WU DANOIHONG</td>
<td></td>
</tr>
<tr>
<td>Vitality Evaluation of the Grain Lifeline System in Henan Province</td>
<td>1902</td>
</tr>
<tr>
<td>LI HONGJUAN, CUI QINGAN, WANG XIN, CAO WEI</td>
<td></td>
</tr>
</tbody>
</table>