Social Computing: Concepts, Methodologies, Tools, and Applications

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Section III. Tools and Technologies

This section presents extensive coverage of the tools and specific technologies that change the way we interact with and respond to our environments. These chapters contain in-depth analyses of the use and development of innumerable devices and also provide insight into new and upcoming technologies, theories, and instruments that will soon be commonplace. Within these rigorously researched chapters, readers are presented with examples of specific tools, such as social television, wikis, mobile photo galleries, and personal digital libraries. In addition, the successful implementation and resulting impact of these various tools and technologies are discussed within this collection of chapters.
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Section IV. Utilization and Application

This section introduces and discusses the utilization and application of social computing technologies. These particular selections highlight, among other topics, the many applications of social networking technology, social software, and social marketing strategies. Contributions included in this section provide coverage of the ways in which technology increasingly becomes part of our daily lives as it enables the creation of new forms of interaction among individuals and across organizations.

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Chapter 4.6. Social Networking Sites and Critical Language Learning

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Chapter 4.7. Creative Waves: Exploring Emerging Online Cultures, Social Networking and Creative Collaboration through e-Learning to Offer Visual Campaigns for Local Kenyan Health Needs

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Harrison Hao Yang, State University of New York at Oswego, USA


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