Global Activism, Global Media

Edited by
Wilma de Jong, Martin Shaw and Neil Stammers

Pluto Press
LONDON • ANN ARBOR, MI
Contents

List of photographs vii
Acronyms and abbreviations viii
Preface x
Introduction 1
Wilma de Jong, Martin Shaw and Neil Stammers

Part I: Global Civil Society, Global Public Sphere and Global Activism 15

1. Networks of knowledge and practice: global civil society and global communications 17
Ronnie D. Lipschutz

2. Media and the global public sphere: an evaluative approach 34
Colin Sparks

3. Social movements and global activism 50
Neil Stammers and Catherine Eschle

Peter Waterman; Postscript by Marianne Maeckelberg

5. From Aldermaston marcher to internet activist 84
Sarah Berger

Part II: Global Activism and Mainstream Media 93

6. Dying for diamonds: the mainstream media and NGOs – a case study of ActionAid 95
Ivor Gaber and Alice Wynne Willson

7. The power and limits of media-based international oppositional politics – a case study: the Brent Spar conflict 110
Wilma de Jong
8. The World Development Movement: access and representation of globalisation – activism in the mainstream press  
Dave Timms 125

9. Peace activism and western wars: social movements in, mass-mediated global politics  
Martin Shaw 133

Part III: Global Activism and Activist Media 147

10. Activist media, civil society and social movements  
John D. H. Downing 149

11. If it leads it bleeds: the participatory newsmaking of the Independent Media Centre  
Kate Coyer 165

12. Transgender activism and the net: global activism or casualty of globalisation  
Kate O’Riordan 179

13. Bridging the gap: from the margins to the mainstream  
Pollyanna Ruiz 194

Anastasia Kavada 208

Notes on the Contributors 223

Index 226