Close Encounters of Empire

Writing the Cultural History of U.S.–Latin American Relations

Edited by Gilbert M. Joseph, Catherine C. LeGrand, and Ricardo D. Salvatore

With a Foreword by Fernando Coronil

Duke University Press  Durham and London

1998
## Contents

Foreword *Fernando Coronil* ix  
Preface xiii

### I: Theoretical Concerns

Close Encounters: Toward a New Cultural History of U.S.–Latin American Relations *Gilbert M. Joseph* 3  
The Decentered Center and the Expansionist Periphery: The Paradoxes of Foreign-Local Encounter *Steve J. Stern* 47  
The Enterprise of Knowledge: Representational Machines of Informal Empire *Ricardo D. Salvatore* 69

### II: Empirical Studies

Landscape and the Imperial Subject: U.S. Images of the Andes, 1859–1930 *Deborah Poole* 107  
Love in the Tropics: Marriage, Divorce, and the Construction of Benevolent Colonialism in Puerto Rico, 1898–1910 *Eileen J. Findlay* 139  
Mercenaries in the Theater of War: Publicity, Technology, and the Illusion of Power during the Brazilian Naval Revolt of 1893 *Steven C. Topik* 173  
The Cult of the Airplane among U.S. Military Men and Dominicans during the U.S. Occupation and the Trujillo Regime *Eric Paul Roorda* 269  
Central American Encounters with Rockefeller Public Health, 1914–1921 *Steven Palmer* 311  
Living in Macondo: Economy and Culture in a United Fruit Company Banana Enclave in Colombia *Catherine C. LeGrand* 333  
From Welfare Capitalism to the Free Market in Chile: Gender, Culture, and Politics in the Copper Mines *Thomas Miller Klubock* 369  
Everyday Forms of Transnational Collaboration: U.S. Film Propaganda in Cold War Mexico *Seth Fein* 400  
Gringo Chickens with Worms: Food and Nationalism in the Dominican Republic *Lauren Derby* 451
Contents

III: Final Reflections

Turning to Culture  Emily S. Rosenberg  497
Social Fields and Cultural Encounters  William Roseberry  515
From Reading to Seeing: Doing and Undoing Imperialism in the Visual Arts  María del Carmen Suescun Pozas  525

Contributors  557
Index  563