CONTENTS

Acknowledgments ix
Abbreviations xi

1. Introduction: German Elections After Modernization and Unification 1
   Christopher J. Anderson and Carsten Zelle

PART I: A NEW TYPE OF VOTER? THE BALANCE BETWEEN SHORT-TERM AND LONG-TERM FACTORS

2. The Erosion of Social Cleavages in Western Germany, 1971-97 13
   Peter M. Gluchowski and Ulrich von Wilamowitz-Moellendorff

3. The Social Bases of Voting Behavior in Unified Germany 33
   Karl Schmitt

   Carsten Zelle

   Angelika Vetter and Oscar W. Gabriel

   Hans Rattinger and Jürgen Krämer
# Contents

7. The Stability of the Meaning of Left and Right in Germany, 1976-90
   Wolfgang Jagodzinski and Steffen M. Kühnel
   121

8. A Postmaterialist Realignment? Value Change and Electoral Behavior in Unified Germany
   Markus Klein
   153

   Thomas Kleinhenz
   173

## PART II: COLLISIONS BETWEEN EAST AND WEST? REGIONAL DIFFERENCES IN PARTY SYSTEMS

    Ulrich Eith
    201

11. Factors Explaining the Increase in PDS Support After Unification
    Carsten Zelle
    223

## PART III: NEW DIRECTIONS: THE IMPACT OF POLITICAL FACTORS ON GERMAN ELECTIONS

12. Media Use, Interpersonal Communication, and Voting Behavior in Germany, 1990-95
    Frank Brettschneider and Peter R. Schrott
    247

13. Candidate Characteristics and Electoral Performance: A Long-Term Analysis of the German Bundestag
    Thomas D. Lancaster
    281

14. Political Parties and the Changing Framework of German Electoral Competition
    Susan E. Scarrow
    301

Bibliography

Index

List of Contributors