Contents

Preface ........................................................................................................................... vii
List of Contributors ...................................................................................................... xi

Introduction: Private Accountability in a Globalising World ................................. 1
Olaf Dilling, Martin Herberg and Gerd Winter

Part I: Corporate Responsibility and the Law ......................................................... 15

1. Global Legal Pluralism and Interlegality: Environmental
   Self-Regulation in Multinational Enterprises as Global
   Law-Making .............................................................................................................. 17
   Martin Herberg

2. Bridging the Gap: The Legal Potential of Private Regulation ......................... 41
   Carola Glinski

3. Codes of Conduct and Framework Agreements on Social
   Minimum Standards—Private Regulation? ............................................................ 67
   Eva Kocher

Part II: Standards of Transnational Business Networks and the Law ............... 87

4. Proactive Compliance? Repercussions of National Product
   Regulation in Standards of Transnational Business Networks ......................... 89
   Olaf Dilling

5. Transnational Management of Hazardous Chemicals by
   Interfirm Cooperation and Associations ............................................................... 123
   Alexandra Lindenthal

6. The New Universe of Green Finance: From Self-Regulation to
   Multi-Polar Governance ...................................................................................... 151
   Oren Perez

Part III: Consumer based Self-Regulation and the Law .................................... 181

7. The Social and Technical Self-Governance of Privacy .................................... 183
   Ralf Bendrath

8. Transnational Consumer Law: Co-Regulation of
   B2C E-Commerce .................................................................................................. 225
   Gralf-Peter Calliess
Contents

9. Multi-Interest Self-Governance through Global Product Certification Programmes .................................................. 259
   Errol Meidinger

10. State and Private Sector in a Cooperative Regulation: The Forest Stewardship Council and other Product Labels in Brazil ............. 293
    Cristiane Derani and José Augusto Fontoura Costa

Part IV: Transnational Self-Governance in Perspective .................. 313

11. Regulatory Networks and Multi-Level Global Governance ........... 315
    Sol Picciotto

Index ................................................................................................................. 343