TABLE OF CONTENTS

Preface v
Table of Cases xix
Table of Statutes lv
Table of Statutory Instruments lviii
Table of Rules of Supreme Court lix
Table of Treaties and Conventions lxi
Table of E.C. Directives lxxiii
Table of E.C. Regulations lxxix

CHAPTER ONE
INTELLECTUAL PROPERTY IN EUROPE

1. Introduction 3
2. The European Community 5
   (a) History of the E.C. Treaty 5
   (b) Structure and framework of the E.C. Treaty 7
   (c) Source of E.C. law 10
   (d) Supremacy of E.C. law 19
   (e) Enforcement of Community law 21
   (f) The E.C. Treaty and intellectual property 28
3. European Economic Area 34
   (a) History of the EEA 34
   (b) Fundamental aspects of the EEA 35
   (c) Structure and framework of the EEA Agreement 37
   (d) Acquis communautaire 38
   (e) Institutions of the EEA 39
   (f) Uniform interpretation and surveillance of EEA and E.C. provisions 42
   (g) Intellectual property and the EEA 42
4. Switzerland 44
5. The EFTA and Central and Eastern European Countries 44
6. International and European Intellectual Property Conventions 45
   (a) The Trips Agreement 46

CHAPTER TWO
PATENTS IN EUROPE

1. Introduction 53
2. Paris Convention 54
<table>
<thead>
<tr>
<th>CONTENTS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>3. TRIPS Agreement</td>
<td>55</td>
</tr>
<tr>
<td>(a) Fundamentals of PCT</td>
<td>61</td>
</tr>
<tr>
<td>(b) International application</td>
<td>62</td>
</tr>
<tr>
<td>(c) International search</td>
<td>66</td>
</tr>
<tr>
<td>(d) Amendment of the claims</td>
<td>67</td>
</tr>
<tr>
<td>(e) Publication of the application</td>
<td>68</td>
</tr>
<tr>
<td>(f) Communication to designated offices</td>
<td>69</td>
</tr>
<tr>
<td>(g) Copy, translation and fee to designated offices-national phase</td>
<td>69</td>
</tr>
<tr>
<td>(h) International preliminary examination-Chapter II PCT</td>
<td>70</td>
</tr>
<tr>
<td>(i) Fees under the PCT</td>
<td>73</td>
</tr>
<tr>
<td>(j) Table of European Contracting States of PCT</td>
<td>75</td>
</tr>
<tr>
<td>(k) Table of Acceptable Languages of ISAs and IPEAs</td>
<td>78</td>
</tr>
<tr>
<td>5. European Patent Convention</td>
<td>78</td>
</tr>
<tr>
<td>(a) Fundamentals of EPC</td>
<td>78</td>
</tr>
<tr>
<td>(b) Scheme of the EPC</td>
<td>79</td>
</tr>
<tr>
<td>(c) The relationship between the EPC and patent laws of Contracting States</td>
<td>79</td>
</tr>
<tr>
<td>(d) Interpretation of the scope of European patent claims by national courts</td>
<td>80</td>
</tr>
<tr>
<td>(e) Revocation and amendments of granted patents: overlapping jurisdiction of the Opposition Division of the EPO and national courts</td>
<td>83</td>
</tr>
<tr>
<td>(f) Fundamental features of a European patent</td>
<td>85</td>
</tr>
<tr>
<td>(g) Legal documentation of the EPC</td>
<td>86</td>
</tr>
<tr>
<td>(h) Administration of the EPC</td>
<td>86</td>
</tr>
<tr>
<td>(i) Relationship of the EPC to international conventions</td>
<td>87</td>
</tr>
<tr>
<td>(j) Substantive requirements for a European patent</td>
<td>88</td>
</tr>
<tr>
<td>(k) Practice and procedure under the EPC</td>
<td>123</td>
</tr>
<tr>
<td>6. The EPC, PCT and EPO</td>
<td>159</td>
</tr>
<tr>
<td>(a) Introduction</td>
<td>159</td>
</tr>
<tr>
<td>(b) EPO as a receiving office</td>
<td>160</td>
</tr>
<tr>
<td>(c) EPO as an ISA</td>
<td>161</td>
</tr>
<tr>
<td>(d) EPO as an IPEA</td>
<td>161</td>
</tr>
<tr>
<td>(e) EPO as a Designated Office: the Euro-PCT route</td>
<td>162</td>
</tr>
<tr>
<td>(f) EPO as an elected office: the Euro-PCT II route</td>
<td>164</td>
</tr>
<tr>
<td>(g) EPO acting in a combination of roles</td>
<td>165</td>
</tr>
<tr>
<td>7. Community Patent Measures</td>
<td>165</td>
</tr>
<tr>
<td>(a) Community Patent Convention</td>
<td>165</td>
</tr>
<tr>
<td>(b) Draft Community Patent Regulation</td>
<td>167</td>
</tr>
<tr>
<td>(c) Biotechnological patent directive</td>
<td>168</td>
</tr>
<tr>
<td>(d) Proposals for a directive approximating the laws of the Member States in relation to utility models</td>
<td>175</td>
</tr>
<tr>
<td>(e) Supplementary protection for patented pharmaceutical products</td>
<td>177</td>
</tr>
<tr>
<td>8. EEA Patent Legislation</td>
<td>183</td>
</tr>
</tbody>
</table>
CONTENTS

9. Comparison of National, PCT, EPC and Hybrid Routes 183
   (a) Obtaining patents in Europe: comparison of routes 183
10. Table of Membership of European Countries to the Paris Convention,
    PCT, EPC and E.C. 188

CHAPTER THREE
TRADE MARKS IN EUROPE

1. Introduction 191
2. International Treaties 192
   (a) Paris Convention 192
   (b) TRIPS 192
   (c) The Madrid Agreement 205
   (d) The Madrid Protocol 209
   (e) Fundamental differences between the Madrid Agreement and
       the Protocol 210
   (f) The Trademark Registration Treaty 213
3. Community Law 213
   (a) The Trade Mark Directive 213
   (b) Community Trade Mark 266
4. Comparison between the CTM, National Trade Marks and
   International Trade Mark (The Madrid Agreement and its
   Protocol) 280
5. Regulation on the Protection of Geographical Indications and
   Designations of Origin for Agricultural Products and
   Foodstuffs 282
   (a) Introduction 282
   (b) Regulation 2081/92 283
   (c) Regulation 2082/92 288
6. EEA Legislation 289
7. National Trade marks 289
   (a) First-to-file v. first-to-use 290
   (b) Scope of exclusive right 293
   (c) Degree of ex officio search and examination 293
   (d) Assignment of trademarks 294
8. Tables 295

CHAPTER FOUR
COPYRIGHT IN EUROPE

1. Introduction 305
2. International Legislation 306
   (a) The Berne Convention 306
   (b) The Universal Copyright Convention 314
CONTENTS

(c) The Rome Convention and the Phonograms Convention 315
(d) The TRIPS Agreement 318
(e) The WIPO Copyright Treaty and the WIPO Performances and Phonograms Treaty 320

3. European Union Legislation 323
   (f) The Computer Programs Directive 326
   (g) The Rental Right Directive 336
   (h) The Satellite and Cable Directive 343
   (i) The Term Directive 349
   (j) The Database Directive 356
   (k) Information Society Directive 364
   (l) Artist's Resale Right Directive 372

4. EEA Legislation 377
5. Table of copyright protection in Europe 378

CHAPTER FIVE

DESIGN PROTECTION IN EUROPE

1. Introduction 381
2. Plan of Chapter 382
3. International Legislation 383
   (a) Paris Convention 383
   (b) Berne Convention 383
   (c) WTO Agreement (GATT TRIPS) 384
   (d) The Hague Agreement 386
4. Community Legislation 389
   (a) Introduction 389
   (b) The Design Directive 390
   (c) Community Design Regulation 407
5. National Design Protection Laws 415

CHAPTER SIX

PLANT VARIETY RIGHTS IN EUROPE

1. Introduction 419
   (a) What is a plant variety? 419
   (b) Background to plant variety rights 420
   (c) Plant varieties, biotechnology and patents 422
2. The TRIPS Agreement 422
3. The Convention on Biological Diversity 423
4. The UPOV Convention 425
   (a) Introduction 425
   (b) The 1991 Act 426
   (c) Fundamental principles of the 1991 Act 427
CONTENTS

(d) Equality of treatment 427
(e) Cumulative Protection 427
(f) Protection of plant genera and species 428
(g) Conditions for protection for plant varieties 428
(h) Scope of plant variety rights 434
(i) Essentially derived varieties 435
(j) Exhaustion of the plant variety rights 437
(k) Procedure 437
(l) Miscellaneous 438

5. Community Regulations on Plant Variety Rights 438
   (a) Introduction 438
   (b) Fundamental provisions 439
   (c) Definition of “variety” 439
   (d) Requirements for protection 440
   (e) Entitlement to CPVR 442
   (f) Scope and effect of CPVR 443
   (g) Farmer’s privilege 444
   (h) Compulsory exploitation right 445
   (i) Exhaustion of CPVR 446
   (j) Duration and termination of CPVR 447
   (k) Application for CPVR: practice and procedure 447
   (l) Prohibition on cumulative protection 449
   (m) Infringement and remedies 449
   (n) Disputes on entitlement to CPVR 450
   (o) Jurisdiction in infringement or entitlement disputes 450
   (p) Entitlement to sue 452
   (q) Validity of CPVR in national proceedings and stays 453
   (r) Transitional provision 453

6. European Countries who are Members of the UPOV Convention 454

CHAPTER SEVEN

ENFORCEMENT OF INTELLECTUAL PROPERTY

1. Introduction 457
3. Articles 28 to 30 and Intellectual Property 462
   (a) Deutsche Grammophon 462
   (b) Centrafarm v. Sterling & Winthrop 464
   (c) Existence v. exercise 466
   (d) Specific object 468
   (e) Consent/exhaustion 470
   (f) Specific subject-matter: rationale behind the doctrine of consent? 471
   (g) Application of the principle of exhaustion of rights 474
   (h) International or E.C.-wide exhaustion of rights principle? 496
   (i) Scope and nature of protection is a matter of national law 497
CONTENTS

4. Ancillary Doctrines Developed in Relation to Article 30 499
   (a) Community secondary legislation and Articles 28 to 30 499
   (b) Article 30(2) 501
   (c) Trade with non-E.C. countries 502
   (d) EFTA countries 504
   (e) Transitional provisions for acceding States 505

5. Individual Types of Intellectual Property 506
   (a) Trade marks 506
   (b) Patents 523
   (c) Copyright and industrial design 528
   (d) Passing-off and unfair competition 537

6. Article 81, Parallel Imports and Intellectual Property Rights 551
   (a) Introduction 551
   (b) Sirena v. Eda 552

7. The EEA and Free Movement of Goods 555
   (a) Adoption of the ECJ’s approach in relation to Articles 28 to 30 555
   (b) The EEA and national legislation on exhaustion of rights 557

CHAPTER EIGHT

LICENSING OF INTELLECTUAL PROPERTY

1. Introduction 563
   (a) Introduction 565
   (b) Meaning of competition 565
   (c) Levels of competition 568
   (d) Kinds of competition 568
   (e) Horizontal and vertical relationships 568
   (f) Relevant market 569
   (g) Rule of reason approach 569
   (h) Ancillary restraints 570
   (i) Incentive to progress: justification for intellectual property 571
   (j) Money or monopoly: which is important? 572
   (k) Intellectual property and competition: inherent conflict? 573
   (l) Intellectual property rights and competition laws: both creatures of law 574

   (a) Introduction 575
   (b) “Pure” and “hybrid” licences 576
   (c) Appropriation of full inherent values of intellectual property 577
   (d) Vertical and horizontal licences 578
   (e) Ancillary restraints in licences 578
   (f) “Rule of reason” approach adopted by United States 579
   (g) European approach 582
CONTENTS

4. Community Law and Intellectual Property Licences 583
   (a) Article 81 (formerly Article 85) 583
   (b) Court and Commission’s approach to Article 81(1) 585
   (c) Undertakings 588
   (d) Effect on trade between Member States 589
   (e) Notice on agreements of minor importance and SMEs 594
   (f) Jurisdictional aspects of Article 81 596
   (g) “Object or effect the prevention, restriction or distortion of
       competition within the common market” 597
   (h) Object of the agreement is to restrict competition 601
   (i) Effect of the agreement is to restrict competition 602
   (j) Intellectual property licences and Article 81(1) 603
   (k) Specific clauses in intellectual property licenses 639
   (l) Special categories of agreements 689
   (m) Block Exemptions and Licensing of Technology 708

CHAPTER NINE

INTELLECTUAL PROPERTY AND JOINT VENTURES

1. Introduction 731
2. Joint Ventures and Competition Law 732
   (a) Introduction 732
   (b) Check list 733
   (c) Concentrative or co-operative joint venture? 734
   (d) Co-operative JVs and Article 81 736
   (e) Research and Development block exemption 755
   (f) Technology transfer block exemption 766
3. Licensing in Non-R&D Joint Ventures 768
   (a) Specialisation joint ventures 769
   (b) Case studies of licensing in non-R&D JVs 769

CHAPTER TEN

FRANCHISING

1. Introduction 773
2. Fundamental Aspects of Business Format Franchises 774
   (a) Franchises and other distribution agreements 775
   (b) Franchise agreements and trade mark licences 777
   (c) Franchise agreements and know-how licences 778
3. Community Law and Franchise 779
   (a) Pronuptia v. Schillgalis 779
   (b) Exemption: Commission’s decisions post-Pronuptia 781
   (c) Franchises: special type of vertical agreement 783
   (d) Guidelines on vertical agreements: franchises 785
   (e) “Appreciable effect”: trade between Member States 787
CONTENTS

4. The Vertical Agreements Block Exemption 788
   (a) Introduction 788
   (b) Definition of vertical agreements 788
   (c) Conditions for exemption 788
   (d) Permissible provisions 794
   (e) Impermissible objects or provisions 794
   (f) Provisions in typical franchise agreements 796
   (g) Period of exemption 799
   (h) Withdrawal of block exemption 800
   (i) Transitional provisions 800
   (j) Duration of VABE 800

CHAPTER ELEVEN

ABUSE OF A DOMINANT POSITION

1. Introduction 803
2. Intellectual Property and Abuse of a Dominant Position 804
3. Plan of Chapter 805
4. Article 82 805
5. Dominant Position 806
   (a) Market definition 806
   (b) Relevant product market 807
   (c) Intellectual property and relevant market 818
   (d) Dominant position in relevant market 820
   (e) Intellectual property and dominant position 825
6. Abuse 828
   (a) Concept of abusive behaviour 828
   (b) Abuse in community law 830
7. Intellectual Property and Abuse 833
   (a) Introduction 833
   (b) Intellectual property, Article 82 and community law 836
8. Which Affects Trade Between Member States? 868
9. Substantial Part of the Common Market 869
10. One or More Undertakings 870
    (a) Economically linked undertakings 870
    (b) Independent undertakings who represent a collective entity 870
    (c) Oligopolistic markets 872

CHAPTER TWELVE

ENFORCEMENT OF E.C. AND EEA COMPETITION LAW

1. Introduction 877
2. Plan of Chapter 878
3. Notification of Agreements to the Commission 879  
(a) Introduction 879  
(b) Notification, negative clearance and exemption 880  
(c) Termination of notification proceedings 888  

4. Notification: Procedure and Practice 895  
(a) Who may notify? 895  
(b) Compulsory form for notification – Form A/B 896  
(c) Requirements of Form A/B 896  

5. The Commission’s Investigative Powers 902  
(a) Requests for information: Article 11 902  
(b) Inquiries into sectors of the economy: Article 12 903  
(c) Investigative powers of the Commission: Article 14 904  
(d) Legal privilege 907  
(e) Self-incrimination 907  

6. Termination of Notification: Practice and Procedure 909  
(a) Formal decision granting exemption or negative clearance 909  
(b) Comfort letter 910  
(c) Exemption via “opposition” procedure 910  
(d) Adverse decision 911  

7. To Notify or Not to Notify? 914  

8. Complaints 915  

9. Interim Relief 918  

10. Judicial Review of the Commission 919  

11. Proposal to Amend Regulations 17/62 923  

12. Proceedings in National Courts and Articles 81 and 82 924  
(a) Overview of differences in enforcement of Community competition law by national courts and the European Commission 924  
(b) Civil proceedings in national court where no proceedings initiated before the Commission 926  
(c) Civil Proceedings in national court after completion of Commission proceedings 927  
(d) Concurrent proceedings in national court and before the Commission 928  
(e) Consequences of finding of infringement of Article 81 or 82 935  
(f) Practice and procedure in English courts where Article 81 or 82 is in issue 945  

13. Enforcement of Articles 81 and 82 by National Competition Authorities 948  

14. Enforcement of Competition Law under the EEA Agreement 950  
(a) Introduction 950  
(b) Procedural rules of the ESA 951  
(c) Co-operation between the E.C. Commission and the ESA 952
**CHAPTER THIRTEEN**

**JURISDICTION AND INTELLECTUAL PROPERTY**

1. Introduction 955
2. Brussels Convention 956
   (a) Historical background 956
   (b) The European Court of Justice and the Conventions 960
   (c) The Reports on the Convention 960
   (d) The Brussels Convention and the Jurisdiction Regulation 961
   (e) Fundamental rule: defendant’s domicile 962
   (f) Supplemental grounds of jurisdiction 967
   (g) Exclusive jurisdiction 968
   (h) Intellectual property and jurisdiction 971
   (i) The Brussels Convention and intellectual property registered in a non-Contracting State 1013
   (j) Extraterritorial relief 1016
   (k) The Brussels Convention and special jurisdictional rules: Article 57 1017
   (l) Recognition and enforcement of judgments under the Brussels Convention 1029
   (m) Determination of jurisdictional issues under the Brussels Convention 1034
   (n) Jurisdictional provisions of English law 1035
   (o) Intellectual property and relevant law 1039
3. The Lugano Convention 1044
   (a) Substantive jurisdictional rules 1044
   (b) Interpretation of the Lugano Convention 1045
   (c) Jurisdictional overlap between the Brussels and Lugano Conventions 1045
   (d) Jurisdictional overlap between the Lugano and other Conventions 1046
4. Jurisdiction and Recognition Regulation 1046