CONTENTS

Preface
Damián Baca ix

Acknowledgments xi

One  te-ixtli: The “Other Face” of the Americas
Damián Baca 1

Two  Rhetoric of the First “Indians”: The Taínos of the Second Voyage of Columbus
Victor Villanueva 15

Three  Imperialist Rhetorics in Puerto Rican Nationalist Narratives
Erika Gisela Abad Merced 21

Four  Spanish Scripts Colonize the Image: Inca Visual Rhetorics
Rocío Quispe-Agnoli 41

Five  Translating Nahua Rhetoric: Sahagún’s Nahua Subjects in Colonial Mexico
Cristián Roa de la Carrera 69

Six  Practicing Methods in Ancient Cultural Rhetorics: Uncovering Rhetorical Action in Moche Burial Rituals
Laurie Gries 89

Seven  Rhetoric and Resistance in Hawai’i: How Silenced Voices Speak Out in Colonial Contexts
Georganne Nordstrom 117
Eight  Rhetoric, Interrupted: La Malinche and Nepantlisma
        Damián Baca

Nine  In Search of the Invisible World: Uncovering Mesoamerican Rhetoric in Contemporary Mexico
        Tracy Brandenburg

Ten  "When They Awaken": Indigeneity, Miscegenation, and Anticolonial Visuality
        Dylan A. T. Miner

Eleven  Spirit Glyphs: Reimagining Art and Artist in the Work of Chicana Tlamatinime
        Laura E. Pérez

Twelve  Los Puentes Stories: The Rhetorical Realities of Electronic Literacy Sponsors and Gateways on the U.S.-Mexico Border from 1920 to 2001
        John Scenters-Zapico

Thirteen  Las Cobijas/The Blankets
        Rafael Jesús González

Contributors

Index