Beyond Appearances?
Visual Practices and Ideologies in Modern India

Edited by
Sumathi Ramaswamy

CONTRIBUTIONS TO INDIAN SOCIOLOGY
OCCASIONAL STUDIES 10

SAGE Publications
New Delhi • Thousand Oaks • London
### Contents

List of Illustrations vii

List of Colour Plates x

Acknowledgements xi

Introduction xiii

**Sumathi Ramaswamy**

1. Mechanical reproduction and the world of the colonial artist 1
   **Partha Mitter**

2. More than meets the eye: The circulation of images and the embodiment of value 33
   **Kajri Jain**

3. Evolving a monkey: Hanuman, poster art and postcolonial anxiety 71
   **Philip Lutgendorf**

4. ‘A secret of their own country’: Or, how Indian nationalism made itself irrefutable 113
   **Christopher Pinney**

5. Visualising India’s geo-body: Globes, maps, bodyscapes 151
   **Sumathi Ramaswamy**

6. ‘Unity in diversity?’ Dilemmas of nationhood in Indian calendar art 191
   **Patricia Uberoi**

7. Moving pictures: The postcolonial state and visual representations of India 233
   **Srirupa Roy**
8. Hindutva intervisuality: Videos and the politics of representation
   CHRISTIANE BROSius

9. Penetrating gazes: The poetics of sight and visual display in popular Indian cinema
   WOODMAN TAYLOR

10. Merchant houses as spectacles of modernity in Rajasthan and Tamil Nadu
    ANNE HARDGROVE

11. The realm of the visual: Agency and modern civil society
    SANDRIA B. FREITAG

About the editor and contributors

Index