Contents

Acknowledgments vii
Preface ix
Contributors xxiii

Shock Wave II: An Introduction to the Twenty-First Century 1

CLARK KERR

Part I: Demographic and Economic Forces of Change

1. Credential Inflation and the Future of Universities 23
RANDALL COLLINS

2. Universities and Knowledge: Restructuring the City of Intellect 47
PATRICIA J. GUMPORT

3. The Competition for High-Ability Students: Universities in a Key Marketplace 82
ROGER L. GEIGER

4. The New World of Knowledge Production in the Life Sciences 107
WALTER W. POWELL AND JASON OWEN-SMITH

Part II: Technological Forces of Change

5. Becoming Digital: The Challenges of Weaving Technology throughout Higher Education 133
CAROL TOMLINSON-KEASEY
6. The Audit of Virtuality: Universities in the Attention Economy
   RICHARD A. LANHAM

7. New Business Models for Higher Education
   DAVID J. COLLIS

Part III: Continuity and Change in Fields of Knowledge

8. The Disciplines and the Future
   ANDREW ABBOTT

9. The Rise of the “Practical Arts”
   STEVEN BRINT

10. The Political Economy of Curriculum-Making in American Universities
    SHEILA SLAUGHTER

Part IV: Continuity and Change in Academic Work and University Governance

11. The “Academic Revolution” Revisited
    RICHARD CHAIT

12. University Transformation: Primary Pathways to University Autonomy and Achievement
    BURTON R. CLARK

Index