Strategy, Innovation and the Theory of the Firm

David J. Teece

Tusher Professor in Global Business
Director, Institute for Innovation at Haas School of Business
University of California, Berkeley, USA
and Chairman of the Berkeley Research Group

Edward Elgar
Cheltenham, UK • Northampton, MA, USA
Contents

Acknowledgements ix
Introduction David J. Teece xiii

PART I FOUNDATIONS OF STRATEGY


PART II INNOVATION

6 David J. Teece (2005), ‘Technology and Technology Transfer: Mansfieldian Inspirations and Subsequent Developments’, *Journal of Technology Transfer*, 30 (1/2), 17–33 96
PART III  INNOVATION AND THE THEORY OF THE FIRM

A  Boundaries


B  Cooperation, Contracts and Licensing


C  Internationalization


D  Capabilities

<table>
<thead>
<tr>
<th></th>
<th>Authors</th>
<th>Title</th>
<th>Source</th>
<th>Page</th>
</tr>
</thead>
</table>