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**Do We Care about Relevance
in the International Business Field?
On Major Problems of Transferring
Our Research to Management Practice**

Stefan Schmid



Author:
Prof. Dr. Stefan Schmid
Chair of International Management
and Strategic Management
ESCP Europe
Wirtschaftshochschule Berlin
Heubnerweg 6
14059 Berlin
Germany
T: +49 (0) 30 / 3 20 07-136
F: +49 (0) 30 / 3 20 07-107
stefan.schmid@escpeurope.de

Editor:
ESCP Europe
Wirtschaftshochschule Berlin
Heubnerweg 6
14059 Berlin
Germany
T: +49 (0) 30 / 3 20 07-140
F: +49 (0) 30 / 3 20 07-109
workingpaper-berlin@escpeurope.de
www.escpeurope.de

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