Cutting-edge issues in Business Ethics

Continental Challenges to Tradition and Practice

by

MOLLIE PAINTER-MORLAND

_Institute for Business and Professional Ethics_  
_DePaul University, Chicago, IL, USA_

and

PATRICIA WERHANE

_Institute for Business and Professional Ethics_  
_DePaul University, Chicago, IL, USA_

Springer
Contents

Introduction ................................................................. 1
Mollie Painter-Morland

Are We Victims of Circumstances? Hegel and Jean-Paul Sartre on
Corporate Responsibility and Bad Faith .......................... 9
Robert C. Solomon

“It’s Business; We’re Soldiers”: The Sopranos, Liberal Business Ethics,
and this American Thing of Ours ................................. 21
H. Peter Steeves

Redefining Accountability as Relational Responsiveness ........... 33
Mollie Painter-Morland

Hegel on the Place of Corporations Within Ethical Life ............ 47
Nathan Ross

Abjection, Ambiguity, and Female Sweatshop Workers: Is Alienated
Labor Really an Ethical Problem? ................................. 59
Robin James

The Grameen Bank and Capitalist Challenges ...................... 75
Sokthan Yeng

Building an Ethics of Visual Representation: Contesting Epistemic
Closure in Marketing Communication ............................ 87
Janet L. Borgerson and Jonathan E. Schroeder

Of Dice and Men .......................................................... 109
Russell Ford

Business, Ethics and the Hope of Society in Hannah Arendt: The Notion
of Responsible Business Entrepreneurship ..................... 121
Angelo Carlo S. Carrascoso
Continental Philosophy: A Grounded Theory Approach and the Emergence of Convenient and Inconvenient Ethics .......................... 131
David Bevan

Contribution Towards a Phenomenological Approach to Business Ethics . 153
Stephen Meinster

Mental Models, Moral Imagination and System Thinking in the Age of Globalization: A Post-Colonial Proposal ................................. 169
Patricia H. Werhane

Business Ethics Beyond the Moral Imagination: A Response to Richard Rorty ................................................................. 187
Paul T. Harper

An Arendtian Approach to Business Ethics ........................................... 207
Peter Gratton

A Marxist in the Business Ethics Classroom ........................................ 215
Bill Martin

Index .................................................................................................. 225