Contents

Notes on contributors viii

Introduction 1
DAYA KISHAN THUSSU

Part I
Internationalizing media research 11

1 Why internationalize media studies and how? 13
DAYA KISHAN THUSSU

2 What should comparative media research be comparing? Towards a transcultural approach to ‘media cultures’ 32
ANDREAS HEPP AND NICK COULDRY

3 Globalization theories and media internationalization: a critical appraisal 48
TRISTAN MATTELART

4 Frames for internationalizing media research 61
NAREN CHITTY

5 Media and communication studies going global 75
JAN EKECRANTZ

Part II
Broadening the field of media studies 91

6 Globalizing media law and policy 93
SANDRA BRAMAN
<table>
<thead>
<tr>
<th>Chapter</th>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>7</td>
<td>Changing paradigms of media research and practice in contexts of globalization and terror</td>
<td>116</td>
</tr>
<tr>
<td></td>
<td>OLIVER BOYD-BARRETT</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Comparative media law and policy: opportunities and challenges</td>
<td>131</td>
</tr>
<tr>
<td></td>
<td>STEFAAN VERHULST AND MONROE E. PRICE</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>The labouring of international communication</td>
<td>147</td>
</tr>
<tr>
<td></td>
<td>VINCENT MOSCO AND DAVID O. LAVIN</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Part III</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Regional perspectives on internationalization</strong></td>
<td>163</td>
</tr>
<tr>
<td>10</td>
<td>Asian media studies: the struggle for international legitimacy</td>
<td>165</td>
</tr>
<tr>
<td></td>
<td>INDRAJIT BANERJEE</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>Rethinking Chinese media studies: history, political economy and culture</td>
<td>175</td>
</tr>
<tr>
<td></td>
<td>YUEZHI ZHAO</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>Media and cultural studies in the Arab world: making bridges to local discourses of modernity</td>
<td>196</td>
</tr>
<tr>
<td></td>
<td>TARIK SABRY</td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>De-Sovietizing Russian media studies</td>
<td>214</td>
</tr>
<tr>
<td></td>
<td>ELENA VARTANOVA</td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>Citizens’ media as political subjects: the case of community radio in Colombia</td>
<td>228</td>
</tr>
<tr>
<td></td>
<td>JAIR VEGA AND CLEMENCIA RODRÍGUE</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Part IV</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Pedagogic parameters: internationalizing media syllabi</strong></td>
<td>247</td>
</tr>
<tr>
<td>15</td>
<td>Internationalizing media ethics studies</td>
<td>249</td>
</tr>
<tr>
<td></td>
<td>CEES J. HAMELINK</td>
<td></td>
</tr>
<tr>
<td>16</td>
<td>Media studies as an academic discipline</td>
<td>254</td>
</tr>
<tr>
<td></td>
<td>KAARLE NORDENSTRENG</td>
<td></td>
</tr>
<tr>
<td>17</td>
<td>International media studies in the US academy: a sampling of programmes and textbooks</td>
<td>267</td>
</tr>
<tr>
<td></td>
<td>JOHN D.H. DOWNING</td>
<td></td>
</tr>
<tr>
<td>18</td>
<td>Re-conceptualizing media studies in Africa</td>
<td>277</td>
</tr>
<tr>
<td>----</td>
<td>-----------------------------------------</td>
<td>-----</td>
</tr>
<tr>
<td>WINSTON MANO</td>
<td></td>
<td></td>
</tr>
<tr>
<td>19</td>
<td>The internationalization of the internet and its implications for media studies</td>
<td>294</td>
</tr>
<tr>
<td>GERARD GOGGIN AND MARK McLELLAND</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Index* 308