Tele-Visions
An Introduction to Studying Television

Edited by Glen Creeber

bfi Publishing
Contents

Notes on Contributors ................................................................. v

Introduction Glen Creeber ......................................................... 1

1 Defining the Medium: TV Form and Aesthetics John Ellis ................. 12
   Case Study: Issues in Television Authorship Catrin Prys .................. 20

2 Analysing Television: Issues and Methods in Textual
   Analysis Glen Creeber .......................................................... 26
   Case Study: Shot-by-Shot Analysis Glen Creeber .......................... 38

3 Decoding Television: Issues of Ideology and Discourse Glen Creeber .... 44
   Case Study: An Ideological Analysis of Sky News Mike Wayne .............. 56

4 Analysing Factual TV: How to Study Television Documentary John Corner . 60
   Case Study: Different Documentary Modes: World in Action, Hotel and
   Wife Swap John Corner ....................................................... 67

5 Analysing TV Fiction: How to Study Television Drama Robin Nelson ........ 74
   Case Study: Modernism and Postmodernism in Television Drama
   Robin Nelson ................................................................. 86

6 Television and Its Audience: Issues of Consumption
   and Reception Matt Hills .................................................... 93
   Case Study: Fandom and Fan Studies Matt Hills ............................ 100

7 Television and History: Investigating the Past Jason Jacobs ................. 107
   Case Study: A (Very) Brief History of Television Jamie Medhurst ....... 115

8 Television and Regulation: Examining Institutional Structures
   Elan Closs Stephens ........................................................... 124
   Case Study: The BBC and the State Tom O’Malley .......................... 131

9 Television and Globalisation: National and
   International Concerns John Hartley ....................................... 137
   Case Study: Indigenous Television Faye Ginsburg and Lorna Roth ........ 146

10 Post TV?: The Future of Television Kyle Nicholas ............................ 153
    Case Study: Television and Convergence Jamie Sexton ................... 160

Bibliography ............................................................................. 169
Index ...................................................................................... 185