



**Institut für Rundfunkökonomie  
an der Universität zu Köln**

**Manfred Kops**

**What Is Public Service Broadcasting  
and How Should It Be Financed?  
(Summary)**

**Institute for Broadcasting Economics  
University of Cologne, Germany**

**Working Paper**

**No. 145\_s**

**Cologne, Sept. 2001**

**Manfred Kops**  
**Institute of Broadcasting Economics,**  
**University at Cologne, Germany**

**What Is Public Service Broadcasting  
and How Should It Be Financed?**  
**(Summary)**

<b>Foreword</b> .....	<b>I</b>
<b>1. Alternative Methods to Provide Broadcasting Programmes</b> .....	<b>1</b>
<b>2. The Idea of Public Service Broadcasting</b> .....	<b>4</b>
<b>3. Principles to Finance Public Service Broadcasting</b> .....	<b>6</b>
<b>4. A Geometric Exposition of the Revenue Structure of Broadcasting Systems</b> .....	<b>9</b>
<b>5. The Revenue Structures of Material Broadcasting Systems - Internationally Compared</b> .....	<b>15</b>