Contents

Preface vii

Introduction 1

Part 1. Global Strategies


2 Rural Subsistence, Migration, Urbanization, and the New Global Food Regime, Enzo Mingione & Enrico Pugliese 52

3 The State of Agricultural Science and the Agricultural Science of the State, Lawrence Busch 69

4 Biotechnologies, Multinationals, and the Agrofood Systems of Developing Countries, Bernardo Sorj & John Wilkinson 85

Part 2. Globalization of Agriculture and Food and Local Consequences

5 Food Regulation in Britain: A National System in an International Context, Terry Marsden, Andrew Flynn, & Neil Ward 105

6 Global Strategies and Local Linkages: The Case of the U.S. Meatpacking Industry, Lourdes Gouveia 125

7 The Behavior of U.S. Food Firms in International Markets, Michael R. Reed & Mary A. Marchant 149

8 An Introduction to the Japanese Juice Industry: Trading Firms, the State, and New Liberalization Policies, Raymond A. Jussaume, Jr. 160

9 Opening Economies and Closing Markets: Latin American Agriculture's Difficult Search for a Place in the Emerging Global Order, Luis Llambi 184

10 The New Globalization: The Case of Fresh Produce, William H. Friedland 210
Contents

11 New Fruits and Vanity: Symbolic Production in the Global Food Economy, Ian Cook 232


12 The Locus of Polity Action in a Global Setting, Alessandro Bonanno 251

13 Globalization as a Discourse, Mustafa Koc 265

The Contributors 281

Index 283