Contents

List of figures and tables  vii
List of contributors  viii
Acknowledgements  xi
List of abbreviations  xii

1 Introduction. The benighted decade? Reassessing the 1970s  1
Lawrence Black and Hugh Pemberton

2 The politics of economic decline in the 1970s  25
James E. Alt

3 The politics of declinism  41
Jim Tomlinson

4 A time for confession  61
Samuel Brittan

5 Brittan on Britain: decline, declinism and the 'traumas of the 1970s'  69
Roger Middleton

6 Alternative European and economic strategies  96
Stuart Holland

7 The challenge of Stuart Holland: the Labour Party's economic strategy during the 1970s  123
Mark Wickham-Jones
Contents

8 Jam today: feminist impacts and transformations in the 1970s 149
   Lynne Segal

9 Women and the 1970s: towards liberation? 167
   Pat Thane

10 Stanley Cohen's *Folk Devils and Moral Panics* revisited 187
    Bill Osgerby

11 Penguin Books in the long 1970s: a company, not a
   sacred institution 212
    Peter Mayer

12 Penguin Books and the 'marketplace for ideas' 224
    Dean Blackburn

13 Afterword. The future of the 1970s 252
    Lawrence Black and Hugh Pemberton

Index 260