Contents

List of contributors viii

Foreword
Competing: important stimuli for knowledge cities to become prosperous xi
Peter Franz

Preface
Introducing: knowledge-based development of prosperous knowledge cities xix
Tan Yigitcanlar, Kostas Metaxiotis and Francisco Javier Carrillo

Acknowledgements xxix

PART I POLICIES FOR BUILDING PROSPEROUS KNOWLEDGE CITIES

1 Innovating: creativity, innovation and the role of cities in the globalizing knowledge economy 3
Björn T. Asheim

2 Creating: the creative-class based knowledge city models of Denmark 24
Mark Lorenzen, Kristina Vaarst Andersen and Stine Laursen

3 Organizing: spontaneously developed urban technology precincts 40
Gülnur Çevikayak and Koray Velibeyoğlu

4 Globalizing: what makes Australian information technology industry companies go global? 60
Glen Searle and Kevin O’Connor

5 Attracting: the coffeeless urban café and the attraction of urban space 74
Kirsten Martinus
6 Researching: key factors for the success of knowledge cities in Germany
Stefanie Wesselmann, Clas Meyer and Rainer Lisowski

7 Participating: knowledge citizens’ competences and knowledge city transformation
Octavio González, Rodolfo Wilhelmy, Santiago Cavazos and América Martinez

PART II PLANS FOR BUILDING PROSPEROUS KNOWLEDGE CITIES

8 Piloting: knowledge-based development policy and practice in building a vibrant ecosystem
Cathy Garner and Anne Dornan

9 Formulating: an integrated strategy for the development of knowledge cities
Kostas Metaxiotis and Kostas Ergazakis

10 Designing: combining design and high-tech industries in the knowledge city of Eindhoven
Ana María Fernández-Maldonado

11 Clustering: concentration of the knowledge-based economy in Sydney
Richard Hu

12 Connecting: community supported universities for knowledge city transformation
Ana Cristina Fachinelli and Janaina Macke

13 Promoting: programs for and challenges of the knowledge-based small business
Joan K. Imukuka, Bhishna Bajracharya, Linda Too and Greg Hearn

14 Enterprising: academics, knowledge capital and towards PASCAL universities
James A. Powell

15 Transforming: turning knowledge cities into a knowledge region
Caren Heidemann, Klaus R. Kunzmann and Klaus Wermker
## Contents

**PART III METRICS FOR BUILDING PROSPEROUS KNOWLEDGE CITIES**

16 Commuting: the geography of Melbourne's knowledge economy  
*Kevin Johnson*  
279

17 Measuring: knowledge-based development metrics, evolution and perspectives  
*Francisco Javier Carrillo and Ricardo Emmanuel Flores*  
309

18 Comparing: knowledge-based urban development of Vancouver, Melbourne, Manchester and Boston  
*Tan Yigitcanlar*  
327

19 Benchmarking: knowledge-based development metrics through the MAKCi exercise  
*Alicia Leal and Blanca C. Garcia*  
352

20 Afterword  
Concluding: directions for building prosperous knowledge cities  
*Joris van Wezemael*  
374

**Index**  
383