Gendering the Knowledge Economy
Comparative Perspectives

Edited by

Sylvia Walby
Department of Sociology, University of Lancaster, UK

Heidi Gottfried
Department of Sociology, Wayne State University, USA

Karin Gottschall
Centre for Social Policy Research and Graduate School of Social Sciences, University of Bremen, Germany

Mari Osawa
Institute of Social Science, University of Tokyo, Japan
# Contents

**List of Figures**  
vi

**List of Tables**  
viii

**Preface**  
x

**Notes on Authors and Editors**  
xi

## Part I  Re-conceptualizing the Knowledge Economy, Gender and Regulation  
1

1 Introduction: Theorizing the Gendering of the Knowledge Economy: Comparative Approaches  
3  
*Sylvia Walby*

2 Gender and the Conceptualization of the Knowledge Economy in Comparison  
51  
*Karen Shire*

## Part II  Comparative Regulation  
79

3 Comparative Livelihood Security Systems from a Gender Perspective, with a Focus on Japan  
81  
*Mari Osawa*

4 Varieties of Gender Regimes and Regulating Gender Equality at Work in the Global Context  
109  
*Ilse Lenz*

5 Similar Outcomes, Different Paths: The Cross-national Transfer of Gendered Regulations of Employment  
140  
*Glenda S. Roberts*

## Part III  Gendering New Employment Forms  
161

6 Self-Employment in Comparative Perspective: General Trends and the Case of New Media  
163  
*Karin Gottschall and Daniela Kroos*
7 Living and Working Patterns in the New Knowledge Economy: New Opportunities and Old Social Divisions in the Case of New Media and Care-Work 188
Diane Perrons

8 Are Care-Workers Knowledge Workers? 207
Makiko Nishikawa and Kazuko Tanaka

9 Who Gets to be a Knowledge Worker? The Case of UK Call Centres 228
Susan Durbin

10 Restructuring Gendered Flexibility in Organizations: a Comparative Analysis of Call Centres in Germany 248
Ursula Holtgrewe

Appendix to Chapter 3 271

Bibliography 281

Index 313