CONTENTS

Acknowledgments ix

Alexander Stephan
Cold War Alliances and the Emergence of Transatlantic Competition: An Introduction 1

PART I: GREAT BRITAIN, FRANCE, (WEST) GERMANY

Hugh Wilford
Britain: In Between 23

Richard J. Golsan
From French Anti-Americanism and Americanization to the "American Enemy"? 44

Alexander Stephan
A Special German Case of Cultural Americanization 69

PART II: SWEDEN, DENMARK, AUSTRIA

Dag Blanck
Television, Education, and the Vietnam War: Sweden and the United States During the Postwar Era 91

Nils Ante Serensen and Klaus Petersen
Ameri-Danes and Pro-American Anti-Americans: Cultural Americanization and Anti-Americanism in Denmark After 1945 115

Giinter Bischof
Two Sides of the Coin: The Americanization of Austria *" and Austrian Anti-Americanism 147
Part III: USSR/Russia, Poland

Marsha Siefert
From Cold War to Wary Peace: American Culture in the USSR and Russia 185

Andrzej Antoszek and Kate Delaney
Poland: Transmissions and Translations 218

Part IV: Italy, Greece, Spain

David W. Ellwood
Containing Modernity, Domesticating America in Italy 253

Konstantina E. Botisiou
The Interface Between Politics and Culture in Greece 277

Dorothy Noyes
Waiting for Mr. Marshall: Spanish American Dreams 307

Conclusion

Rob Kroes
Imaginary Americas in Europe's Public Space 337

Selected Bibliographies 361

Contributors 401

Index 409