ISSUES OF TOURISM AND HEALTH
RESORT MANAGEMENT

Edited by
Włodzimierz Kurek

Institute of Geography and Spatial Management
Jagiellonian University

Cracow 2003
CONTENTS

Jadwiga Warszyńska – International tourism in the last decade of the 20th century .... 21

Włodzimierz Kurek – Tourism in Poland at the time of systemic transformations after 1989 ................................................................. 29

Danuta Ptaszynska-Jackowska, Maria Baranowska-Janota – Tourism within the Polish and Slovak transfrontier region ........................................... 43

Czesław Guzik – Agrotourism in the Podhale Region (villages of Białka and Bukowina Tatrzańska example) .................................................. 61

Barbara Obrębska-Starkel, Zygmunt Olecki, Agnieszka Janusz, Alicja Grzyborska, Danuta Raučynska-Olecka – Transformations of recreational bioclimate in the Carpathian foreland at the end of the 20th century for Gaik-Brzezowa as an example ........................................ 71

Marian Nowakowski – Tourist development strategy for the Municipality of Stryszów ................................................................. 85

Robert Faracik – The state of research on tourism and recreation in suburban zones of major Polish cities .................................................. 105

Mirosław Mika – Environmental impact of tourism development in reception areas in Poland and methods of controlling them ........................................ 129

Katarzyna Rotter – International hotel chains and groups in Poland ............... 143

Bernadetta Zawirlńska – Opportunities for ecotourism development in the Magurski National Park and its buffer zone ........................................ 157

Monika Zwolańska – Tourist attractions in the commune of Zawoja and their use in tourist traffic .................................................. 169
Monika A. Murzyn, Krzysztof Gwosdz – Dilemmas encountered in the development of tourism in a degraded town. The case of Chełmsko Śląskie (Schömberg) in Lower Silesia .................................................. 183

Mirostaw Mika, Robert Pawlusinski – Opportunities for co-operation of local governments for the development of tourism in Poland ............................................. 201

Krzysztof Szpara – Tourist border crossing points as elements of trans border cooperation in the Polish Carpathians ...................................................... 217

Magdalena Koszatka – Cultural heritage of the Beskid Niski Mountains .............. 227

Magdalena Kędra – The need to establish educational nature trails in the region of Podhale ................................................................. 235

Religious tourism

Antoni Jackowski – Pilgrimage in the history of Polish tourism .......................... 247

Elżbieta Bilska-Wodecka – Calvary as an element of the sacred space of the city .... 261

Izabela Soltan – Marian cult centres in the Polish Carpathians before 1772 ...... 269

Franciszek Mróz – The network of the sanctuaries of Our Lord in Poland .......... 287

Health resort management

Christian Jamot – Les stations thermales du Massif central en quête d’avenir .... 305

Tomasz Wołowiec, Marcin Duszynski – Development limitations of Polish spas (legal and financial barriers) ......................................................... 317

Witold Niemiec – Environmental monitoring in the health resorts .................. 327

Ewa Kidori – Principles for sustainable development of health resorts .......... 341

Robert Guzik, Arkadiusz Kohoś – Evolution of accessibility in Carpathian spa resorts between 1938 and 2000 ...................................................... 357