CONTENTS

ABOUT THE AUTHORS, xi

PREFACE: Reflections on the 2003 Iraq War, xxi
Cees J. Hamelink

FOREWORD: Response to Hamelink, xxv
John C. Merrill

INTRODUCTION: Global Media Go to War, xxvii
Ralph D. Berenger

I. PRELUDE TO WAR, 1

1. Hating America: The Press in Egypt and France, 3
   James J. Napoli
2. Global Village Disconnected? 15
   George Albert Gladney
3. The Framing of the "Axis of Evil," 29
   Jinbong Choi
4. African Perspectives on Events Before the 2003 Iraq War, 39
   Emmanuel C. Alozie
5. Al-Jazeera: A Broadcaster Creating Ripples in a Stagnant Pool, 57
   Stephen Quinn and Tim Walters
6. Global News Agencies and the Pre-War Debate: A Content Analysis, 73
   Beverly Horvit

II. THE WORLD WAR OF WORDS, 85

7. Language, Media and War: Manipulating Public Perceptions, 87
   Yahya R. Kamalipour
   Jack Lule

9. *An Insider's Assessment of Media Punditry and "Operation Iraqi Freedom"*, 107
   Ibrahim Al-Marashi

10. *The 2003 War in Iraq and Perspectives on Turkish Media*, 121
    Dilruba Çatalbaş

11. *Late-Night Talk Shows and War: Entertaining and Informing Through Humor*, 131
    Andrew Paul Williams, Justin D. Martin, Kaye D. Trammell, Kristen Landreville and Chelsea Ellis

III. **THE WAR IN THE COALITION PRESS**, 139

12. *The Press Made Mistakes Covering the 2003 Iraq War, But It Also Corrected Them*, 141
    Howard Schneider

13. *Of Journalists and Dogs: Tales from the Northern Behind*, 149
    Maggy Zanger

    Stephen D. Cooper and Jim A. Kuypers

15. *Allies Down Under? The Australian at War and the "Big Lie"*, 173
    Martin Hirst and Robert Schütze

    Kris Kodrich and Sweety Law

IV. **THE WAR IN OTHER PLACES**, 205

17. *The Hong Kong Media During the Gulf War*, 207
    Yoichi Clark Shimatsu

18. *Nowhere to Hide: South African Media Seek Global Perspective on Iraq War*, 215
    Christine Buchinger, Herman Wasserman and Arnold de Beer

    S. Abdallah Schleifer

    Catherine Cassara and Laura Lengel

    Janet Fine
V. **THE WAR IN CYBERSPACE, 243**

22. *Iraq War Ushers in Web-Based Era, 245*
   Naila Hamdy and Radwa Mobarak

   Daniela V. Dimitrova, Lynda Lee Kaid, and Andrew Paul Williams

   Lisa Brooten

25. *Iraq War News: Were Younger Audiences Bored with the News or the Media? 281*
   David Weinstock and Timothy Boudreau

26. *Weblogs as a Source of Information about the 2003 Iraq War, 291*
   Barbara K. Kaye and Thomas J. Johnson

VI. **THE WAR FOR HEARTS AND MINDS, 303**

27. *Cognitive and Emotional Effects of Media Coverage of the 2003 Iraq War, 305*
   Glenn G. Sparks and Will Miller

28. *Propaganda and Arab Media Audiences: Resisting the “Hearts and Minds” Campaign, 313*
   Makram Khoury-Machool

29. *News Credibility During the 2003 Iraq War: A Survey of UAE Students, 321*
   Muhammad I. Ayish

30. *War Against Media in the 2003 Gulf War, 333*
   Abdullah Al-Kindi

**AFTERWORD: Media Monitoring: Watching the Watchdogs, 343**
   Kaarle Nordenstreng.

**APPENDIX A: Journalists Killed in the 2003 Iraq War, 353**
   Compiled by Ralph D. Berenger

**APPENDIX B: Timeline: Countdown to War in Iraq, 355**
   Compiled by Ralph D. Berenger

**NAME INDEX, 371**

**SUBJECT INDEX, 375**