

# Digital Rights Management and Content Development

Edited by Bill Cope and Robin Freeman



C O M M O N  
G R O U N D

C-2-C Project: Book 2.4

Technology Drivers Across the Book Production  
Supply Chain, From the Creator to the Consumer

# Contents

Foreword	v
An Introduction to the Epics Grants Program	xi
Acknowledgements	xiv
About the Contributors	xvi

## PART 1

Chapter 1	
<b>Content Development and Rights in a Digital Environment</b>	3
<i>Bill Cope</i>	
Chapter 2	
<b>Whose Rights Need to be Managed?</b>	17
<i>Terry Laidler</i>	
Chapter 3	
<b>Digital Rights Management Systems (DRMS)</b>	31
<i>Terry Laidler</i>	

## PART 2

Chapter 4	
<b>Content in a Digital World</b>	61
<i>David Prater</i>	
Chapter 5	
<b>Implications for Book Production Processes</b>	87
<i>David Prater</i>	
Chapter 6	
<b>Case Study: Stephen King's <i>The Plant</i></b>	95
<i>David Prater</i>	

PART 3

Chapter 7 <b>Writer–Publisher Relationships</b> <i>Robin Freeman</i>	105
--	-----

Chapter 8 <b>Creative Relationships in the Publishing Supply Chain</b> <i>Robin Freeman</i>	125
---	-----

PART 4

Chapter 9 <b>New ways with Content Control and Risk Sharing</b> <i>Robin Freeman</i>	145
--	-----

Chapter 10 <b>The OzAuthors Experience</b> <i>Libby Jeffery</i>	155
---	-----