Building a Virtual Library

Ardis Hanson and Bruce Lubotsky Levin
University of South Florida, USA
# Building a Virtual Library

## Table of Contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foreword</td>
<td>i</td>
</tr>
<tr>
<td>Amy Tracy Wells, Belman-Wells Information Services, USA</td>
<td></td>
</tr>
<tr>
<td>Preface</td>
<td>iv</td>
</tr>
<tr>
<td>Ardis Hanson and Bruce Lubotsky Levin, The Louis de la Parte Florida Mental Health Institute at the University of South Florida-Tampa, USA</td>
<td></td>
</tr>
<tr>
<td>Susan Heron and Merilyn Burke, Tampa Campus Library at the University of South Florida-Tampa, USA</td>
<td></td>
</tr>
<tr>
<td>Chapter I. Introduction: Technology, Organizational Change and Virtual Libraries</td>
<td>1</td>
</tr>
<tr>
<td>Ardis Hanson and Bruce Lubotsky Levin, The Louis de la Parte Florida Mental Health Institute at the University of South Florida-Tampa, USA</td>
<td></td>
</tr>
<tr>
<td>Susan Heron and Merilyn Burke, Tampa Campus Library at the University of South Florida-Tampa, USA</td>
<td></td>
</tr>
<tr>
<td><strong>PART I:</strong> COLLECTIONS</td>
<td></td>
</tr>
<tr>
<td>Chapter II. Collection Development for Virtual Libraries</td>
<td>20</td>
</tr>
<tr>
<td>Patricia Pettijohn, The Louis de la Parte Florida Mental Health Institute at the University of South Florida-Tampa, USA</td>
<td></td>
</tr>
<tr>
<td>Tina Neville, University of South Florida, St. Petersburg, USA</td>
<td></td>
</tr>
<tr>
<td>Chapter III. Libraries as Publishers of Digital Video</td>
<td>37</td>
</tr>
<tr>
<td>William D. Kearns</td>
<td></td>
</tr>
<tr>
<td>The Louis de la Parte Florida Mental Health Institute at the University of South Florida-Tampa, USA</td>
<td></td>
</tr>
</tbody>
</table>
Chapter IV. Geographic Information Systems Research and Data Centers ................................................................. 52
  John Abresch
  Tampa Library at the University of South Florida-Tampa, USA

PART II:
SERVICES & FUNCTIONS

Chapter V. Access Services in the 21st Century ............................... 66
  Merilyn Burke
  Tampa Library at the University of South Florida-Tampa, USA

Chapter VI. Cataloging and Metadata Issues for Electronic Resources ................................................................. 78
  Susan Jane Heron and Charles L. Gordon
  University of South Florida Library System-Tampa, USA

Chapter VII. E-Reference .......................................................... 95
  Amy Tracy Wells, Belman-Wells, Michigan, USA
  Ardis Hanson, The Louis de la Parte Florida Mental Health Institute at the University of South Florida-Tampa, USA

Chapter VIII. Website Development Issues ................................. 121
  Beverly Caggiano
  University of South Florida Library System-Tampa, USA

Chapter IX. Marketing the Virtual Library .................................. 133
  Kim Grohs, Caroline Reed and Nancy Allen
  Jane Bancroft Cook Library at the University of South Florida-Sarasota/Manatee, USA

Chapter X. Distance Learning ................................................... 148
  Merilyn Burke, University of South Florida-Tampa Library, USA
  Bruce Lubotsky Levin and Ardis Hanson, The Louis de la Parte Florida Mental Health Institute at the University of South Florida-Tampa, USA
PART III: ADMINISTRATION & EDUCATION

Chapter XI. Issues for Library Management When Implementing Large-Scale Programmatic Change .................................................. 165
  Kathy Arsenault, Nelson Poynter Memorial Library at the University of South Florida-St. Petersburg, USA
  Ardis Hanson, The Louis de la Parte Florida Mental Health Institute at the University of South Florida-Tampa, USA
  Joan Pelland, Jane Bancroft Cook Library at the University of South Florida-Sarasota/Manatee, USA
  Derrie Perez, USF Library System at the University of South Florida-Tampa, USA
  Beverly Shattuck, Hinks and Elaine Shimberg Health Sciences Center Library at the University of South Florida-Tampa, USA

Chapter XII. Staffing the Transition to the Virtual Academic Library: Competencies, Characteristics and Change .......................... 180
  Todd Chavez
  Tampa Library at the University of South Florida-Tampa, USA

Chapter XIII. Library Statistics and Outcomes Assessment .......... 194
  Rose Bland and Allison Howard
  Hinks and Elaine Shimberg Health Sciences Center Library at the University of South Florida-Tampa, USA

Chapter XIV. Re-Engineering Library Education ............................... 212
  Vicki L. Gregory
  University of South Florida-Tampa, USA

About the Authors ............................................................................... 223

Index ................................................................................................. 229