# Contents

Foreword *by Richard C. Leone*  
v

Preface  

**THE REPORT** *by Lawrence K. Grossman and Newton N. Minow*  

Executive Summary  

I. The Recommendation  

II. The Need  

III. The New Landscape for Lifelong Learning  

IV. A New Role for Public Broadcasting  

V. Conclusion  

Notes  

**DIGITAL PERSPECTIVES BACKGROUND PAPERS**  

1. The Nascent Age of Broadband *by Les Brown*  

2. Justin Smith Morrill and the Politics and Legacy of the Land-Grant College Acts *by Craig L. LaMay*  

3. Governance Models for the Digital Opportunity Investment Trust *by Marion R. Fremont-Smith*
4. Teaching the Promise: The Research University in the Information Age by Cathy N. Davidson 103

5. Fulfilling the Digital Promise in Nonprofit Education on a National Level by Thomas R. Martin 121

6. The Promise of the Digital Age for the Renewal of Regional Civic Culture by Mary L. Walshok 135

7. Fathom: A Case Study of a Public/Private Partnership in Higher Education by Ann Kirschner 143

8. Bridging the Digital Divide: Public Service Telecommunication in the Internet and Digital Age by Martín Gómez 149

9. How to Put the Web to Work for Nonprofits by Susan A. Rogers 155

10. It's 2001. Do You Know What Your Children Are Watching? The Critical Role of Children's Television in the Age of New Media by Rita Weisskoff 167

11. Older Americans and the Digital Revolution by Everette E. Dennis 175

12. The Digital Promise of Lincoln Center by John Goberman 183

13. (Re)Imagining BAM in the Age of Broadband Technologies by Wayne Ashley 187

14. You Will Find No Profit in Winning, but If You Lose, You Lose It All by Richard Kimball 199

15. Whose Voices Count: A Proposal to Strengthen the Communications Capability of Community Groups by Mark Lloyd 207

16. The Public Radio Station of the Future by Laura Walker 233
CONTENTS

17. Public Television in the Digital Age
   by Richard Somerset-Ward 239

APPENDIX: List of Those Consulted by the Digital Promise Project 263

About the Authors of the Report 271

About the Authors of the Digital Perspectives Background Papers 273

About the Project Staff 279