Contents

Preface / i
Ann M. Johns

Introduction / 3
Ann M. Johns

PART I THE SYDNEY SCHOOL
1. “Something to Shoot For”: A Systemic Functional Approach to Teaching Genre in Secondary School Science / 17
Mary Macken-Horarik

2. Heritage and Innovation in Second Language Education / 43
Susan Feez

PART II RELATED APPROACHES
3. Genre, Text Type, and the English for Academic Purposes (EAP) Classroom / 73
Brian Paltridge
4. Genre in the Classroom: A Linguistic Approach / 91
   John Flowerdew

PART III ENGLISH FOR SPECIFIC PURPOSES
5. Teaching the Literature Review to International Graduate Students / 105
   John M. Swales & Stephanie Lindemann

6. Genre and ESL Reading: A Classroom Study / 121
   Sunny Hyon

PART IV BRIDGING TEXT AND CONTEXT
7. Textual Analysis and Contextual Awareness Building: A Comparison of Two Approaches to Teaching Genre / 145
   Terence T. T. Pang

8. Texts and Contextual Layers: Academic Writing in Content Courses / 163
   Betty Samraj

PART V THE NEW RHETORIC
9. Writing Instruction in English for Academic Purposes (EAP) Classes: Introducing Second Language Learners to the Academic Community / 179
   Christine Adam & Natasha Artemeva

10. The New Rhetoric of Genre: Writing Political Briefs / 197
    Richard M. Coe

PART VI PEDAGOGICAL QUANDARIES
11. Approaching Genre: Prewriting as Apprenticeship to Communities of Practice / 211
    Virginia Guleff

12. The Teaching of the Academic Essay: Is a Genre Approach Possible? / 225
    Tony Dudley-Evans

13. Destabilizing and Enriching Novice Students’ Genre Theories / 237
    Ann M. Johns
PART VII  CONCLUSION AND RESPONSES
14. Narrative and Expository Macro-Genres / 249
William Grabe

Responses to Grabe
J. R. Martin, The Sydney School
16. Applied Genre Analysis: Analytical Advances and
Pedagogical Procedures / 279
V. J. Bhatia, English for Specific Purposes
17. Response(s) to William Grabe’s “Narrative and
Expository Macro-Genres” / 285
Carol Berkenkotter, The New Rhetoric

Contributors / 289

References / 295

Subject Index / 339

Author Index / 345