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* Molefi Kete Asante*

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* Alberto González, Marsha Houston, and Victoria Chen*

### Part I: Naming Ourselves

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   * Victoria Chen, Denison University*  
   The double voice in Kingston’s *The Woman Warrior* is explored in the context of Chinese American women's hyphenated identity.

2. Dis/orienting Identities: Asian Americans, History, and Intercultural Communication  
   * Thomas Nakayama, Arizona State University*  
   Nakayama argues for the centrality of the Japanese American experience in the making of American culture and history.

3. How I Came to Know ‘In Self Realization There Is Truth’  
   * Sidney A. Ribeau, Bowling Green State University*  
   Ribeau examines the importance of the articulation of the African American experience.

4. Names, Narratives, and the Evolution of Ethnic Identity  
   * Dolores V. Tanno, California State University, San Bernardino*  
   Tanno describes how each ethnic self-reference communicates a story and how multiple stories provide significance to an American identity.

### Part II: Negotiating Sexuality and Gender

5. Jewish and/or Woman: Identity and Communicative Style  
   * Sheryl Perlmutter Bowen, Villanova University*  
   Bowen explores the particular intersection of her Jewish upbringing and the feminism she adopted as an adult.

6. Remembering Selena  
   * Alberto González and Jennifer L. Willis, Bowling Green State University*  
   The “borderland” metaphor is used to explore the discourses surrounding the late tejana singer.
7. When Miss America Was Always White

*Navita Cummings James, University of South Florida*

James reflects on the meaning of blackness and black womanhood through family stories and personal experiences.

8. Illusive Reflections: African American Women on Primetime Television

*Bishetta D. Merritt, Howard University*

Images of African American women on primetime television are critically examined.


*Charles I. Nero, Bates College*

The meaning of home and community for African American gay men is explored through poetry and song lyrics as well as feminist and gay/lesbian theory.

**Part III: Representing Cultural Knowledge in Interpersonal and Mass Media Contexts**

10. The Rhetoric of *La Familia* Among Mexican Americans

*Margarita Gangotena, Texas A & M University*

Gangotena uses the concept of *la familia* to explore Mexican American family communication.

11. When Mississippi Chinese Talk

*Gwendolyn Gong, The Chinese University of Hong Kong*

Gong describes speech strategies used by Chinese from the Mississippi Delta.

12. Understanding Traditional African American Preaching

*Janice D. Hamlet, Shippensburg University*

Hamlet explores how the rhetorical style of preachers in traditional black church preserves the cultural identity of black communities.

13. The Power of *Wastah* in Lebanese Speech

*Mahboub Hashem, Fort Hays State University*

Hashem examines *wastah* as an effective method of mediating Lebanese conflicts and relationships.

14. Mexican American Cultural Experiences With Mass-Mediated Communication

*Diana I. Ríos, University of New Mexico*

Ríos discusses the dual functions of mass media in Mexican American communities in Texas.
15. Native American Culture and Communication Through Humor

Charmaine Shutiva, Isleta Elementary School, Isleta Pueblo

Shutiva challenges some of the stereotypes about Native Americans and discusses the role that humor plays in their culture.

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16. Capturing the Spirit of Kwanzaa

Deitine L. Bowers, Harmony Blessings, Inc.

Bowers describes the African American celebration Kwanzaa as a ritual that invites a spiritual connection to African heritage.

17. Communicating Good Luck During the Chinese New Year

Mary Fong, California State University, San Bernardino

Fong discusses good luck expressed through speech and gift-giving practices that display good will and affection.

18. Hybrid Revivals: Defining Asian Indian Ethnicity Through Celebration

Radha S. Hegde, Rutgers University

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19. A House as Symbol, A House as Family: Mamaw and Her Oklahoma Cherokee Family

Lynda Dixon Shaver, Bowling Green State University

Shaver reflects on a Cherokee matriarch who insured family unity by providing a home for family reunions and remembrance.

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Brenda J. Allen, University of Colorado, Boulder

Allen describes her interracial friendship with a lesbian woman and how the two overcame sanctions against such a relationship.

21. 'I Know It Was the Blood': Defining the Biracial Self in a Euro-American Society

Tina M. Harris, Bowling Green State University

In exploring the biracial identities of her students, Harris comes to appreciate her own biracial heritage.

22. Being Hapa: A Choice for Cultural Empowerment

Diane M. Kimoto, University of Alabama, Tuscaloosa

Kimoto reflects on her Japanese Mexican heritage and the role of culture in raising her child.
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*Richard Morris, Northern Illinois University*

Morris describes a life caught between two discourses, one that valorizes a Mescalero worldview and another that negates it.

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*Ling Chen, University of Oklahoma*

Chen uses conversational episodes to examine assumptions and misunderstandings between Chinese and Americans in the United States.

25. When Black Women Talk With White Women: Why Dialogues Are Difficult

*Marsha Houston, Tulane University*

Houston explores ways to build satisfying conversations between black and white women.

26. The Cultural Experience of Space and Body: A Reading of Latin American and Anglo American Comportment in Public

*Elizabeth Lozano, Loyola University of Chicago*

Lozano discusses assumptions about “public space” in Anglo American and Latin American cultures.

27. Regionalism and Communication: Exploring Chinese Immigrant Perspectives

*Casey Man Kong Lum, Adelphi University*

Lum discusses regional differences among Chinese communities in New York City and how ethnic identity is maintained.

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