

# Table of Contents

## **Introduction**

*Malerba F and Cantner U* ..... 1

## **Part 1: Innovation, entrepreneurship, the firm and industry evolution**

### **Innovation and the evolution of industries**

*Malerba F* ..... 7

### **Entrepreneurship, evolution and the human mind**

*Loasby BJ* ..... 29

### **Division of labor and division of knowledge: Why the nature of the causality matters for the evolutionary theory of the firm**

*Becker MC, Cohendet P, and Llerena P* ..... 49

## **Part 2: Entry of new firms and small firms**

### **Young firm growth in high-tech sectors: The role of founders' human capital**

*Colombo MG and Grilli L* ..... 67

### **Product entry in a fast growing industry: The LAN switch market**

*Fontana R and Nesta L* ..... 87

## **Part 3: Network externalities and networks of innovators**

### **Network effects and the choice of mobile phone operator**

*Birke D and Swann GMP* ..... 109

<b>Evolving networks of inventors</b> <i>Cowan R, Jonard N, and Zimmerman J-B</i> .....	129
<b>Why do firms disclose knowledge and how does it matter?</b> <i>Muller P and Pénin J</i> .....	149
<b>Innovation and competitiveness in local SMEs: Characteristics of firms, entrepreneurs, environment and their interrelationships</b> <i>Giacchero A, Donnini N, and Martin F</i> .....	173
<b>Part 4: Innovation and industrial transformation in various sectors</b>	
<b>New combinations in old industries: The introduction of radical innovations in tire manufacturing</b> <i>Brusoni S and Sgalari G</i> .....	189
<b>Fitness determinants in creative industries: A longitudinal study on the Hollywood film-making industry, 1992-2003</b> <i>Ferriani S, Cattani G, and Baden-Fuller C</i> .....	209
<b>The selection environment for gas to liquids technology and technological strategies: Challenging the natural trajectory</b> <i>Bomtempo JV, Fagundes de Almeida EL, and Bicalho RG</i> .....	239
<b>Innovation and employment in Europe: A sectoral perspective</b> <i>Antonucci T</i> .....	255
<b>Part 5: Knowledge diffusion, spillovers and firm strategies</b>	
<b>A laboratory experiment of knowledge diffusion dynamics</b> <i>Morone A, Morone P, and Taylor R</i> .....	283
<b>To innovate or to transfer? A study on spillovers and foreign firms in Turkey</b> <i>Lenger A and Taymaz E</i> .....	303
<b>Dynamic gap bridging and realized gap set development: The strategic role of the firm in the coevolution of capability space and opportunity space</b> <i>Dagnino GB and Mariani MM</i> .....	321

**Part 6: Patents – patenting strategies and impacts of patents****Innovation strategy and the patenting behavior of firms***Peeters C and van Pottelsberghe de la Potterie B* ..... 345**Effects of patenting behavior on corporate growth:****A panel data analysis of German start-up firms***Niefert M* .....373**Part 7: Public Policy – competition policy and the patent system****What's the aim for competition policy:****Optimizing market structure or encouraging innovative behaviors?***Gaffard J-L and Quéré M* ..... 393**Social and technological efficiency of patent systems***Vallée T and Yıldızoglu M* .....407