Contents

PREFACE ............................................. 7
A SHORT INTRODUCTION ...................... 11

Part 1 The Modernness of the Non-Modern

1. FOLKLORE, MODERNITY AND POSTMODERNISM:
   A THEORETICAL OVERVIEW .................. 17
   What is Postmodernism? ...................... 17
   Phenomenological Hermeneutics and the Social Construction
   of Reality ...................................... 19
   Politics, Poetics and Reflexivity .......... 21

2. TRADITION IN AND OUT OF MODERNITY ........... 27
   Modern and Traditional – A Contradiction in Terms? .. 27
   Modernity’s Temporal Others ............... 31
   Tradition as Modernity’s Otherness ...... 33
   Tradition as Model and Pattern .......... 35

3. FOLKLORE IN MODERNISM ..................... 40
   Promodern and Antimodern .................. 40
   Modernity’s Paradox ....................... 43
   Sociology as the Science of the Modern .. 45
   The Paradigm of Loss in Folklore Studies . 48
   The Collector’s Gaze ....................... 51
   Folklore as Literary Text .................. 54
   The Search for a Lost Community .......... 58
   Folklore in the Modern .................... 61
   Folklore as Contestation .................. 66

4. POSTMODERNIZATION IN THE MAKING .......... 69
   From Promodern to Antimodern .............. 69
   From Antimodern to Promodern ............. 71
## Part 2  Tradition, Modernity and the Nation-State

5. FOLKLORE AS NATIONALIZED ANTIQUITIES  
   Nationalism as Territorial Symbolism and Control  
   An Issue of Power and Loyalty  
   The Local and the Translocal  
   A Discipline with a National Agenda  
   Promodernist Antimodernists  

6. TRADITION AND POLITICAL IDENTITY  
   Towards a European Consciousness and 
   a European Identity  
   Cultural Identity as Political Identity  
   Folklore, Identity, Politics  
   The Nation and the State  
   A Bias for the Local  

7. GLOBALIZATION AND NATIONALISM  
   Global Context  
   Global Economy and Politics  
   The Global and the National  

8. CULTURAL HOMOGENEITY AND THE NATIONAL 
   UNIFICATION OF A POLITICAL COMMUNITY  
   Common Genetic Heritage  
   Linguistic and Cultural Affinity  
   Karelians as Finns and Non-Finns  
   Innate Unity in Prehistory  
   Symbolic Lack of Class Hierarchies, and 
   the Elite as Others  
   A Nation Divided?  

9. FOLK TRADITION, HISTORY AND ‘THE STORY 
   OF FINLAND’  
   A Model for Nation Building  
   Folk Tradition as ‘People’s’ Culture  
   Language and Culture Point to the East  
   History and Periphery as Prerequisites for a Nation  
   Finland is Modern by Having History  

NOTES  
SOURCES  
INDEXES