4. Memory: Short-term storage  
   Memory and the behaviourist era  
   Memory and cognitive psychology  
   The serial position curve  
   Short-term and long-term store  
   Sensory memory  
   Echoic memory  
   Recency and STS capacity  
   Long-term recency  
   Is STS still a valid concept?  
   Drugs and STS  
   Amnesia and recency effects  
   Overview  
   Suggested further reading  
   Revision questions  

5. Memory: Long-term store  
   The organisation of long-term store  
   A three component model of LTS  
   Experimental evidence  
   Amnesia and the episodic–semantic distinction  
   Implicit and explicit memory  
   Implicit learning  
   Overview  
   Suggested further reading  
   Revision questions  

6. Memory: Codes, processes, and loops  
   Memory codes  
   Codes in verbal memory  
   Levels of processing  
   Working memory  
   Overview  
   Suggested further reading  
   Revision questions  

7. Memory: Remembering and forgetting  
   How do we know memory is selective?  
   Theories of remembering  
   Clarifying our terms  
   Generation–recognition  
   Forgetting  
   Context  
   Components of recognition memory  

x ESSENTIAL COGNITIVE PSYCHOLOGY