Contents

Page vii Dedicated to the memory of Michael Stratton 1953–99
viii Preface and acknowledgements

Introduction

1 Making heritage industrial buildings work
HRH The Prince of Wales

Part 1 Conservation and Regeneration

Chapter one
8 Reviving industrial buildings: an overview of conservation and commercial interests
Michael Stratton

Chapter two
30 Understanding the potential: location, configuration and conversion options
Michael Stratton

Chapter three
57 From dereliction to sustainable urban regeneration: the example of Stoke-on-Trent
Rick Ball

Part 2 New Communities and Markets

Chapter four
74 Regeneration Through Heritage: combining commercial skills and community interests
Fred Taggart

Chapter five
89 New uses for old industrial buildings
Nicholas Falk

Chapter six
103 The role of the entrepreneur: seeing the opportunity and ensuring success
Bennie Gray

Chapter seven
117 Tourism and the industrial heritage: new uses as museums and heritage centres
Michael Stratton
Part 3 International Initiatives

Chapter eight

132 Old buildings for new enterprises: the Swedish approach
Bo Öhrström

Chapter nine

147 Regeneration in the Neue Bundesländer: Carl Zeiss, Jena (1991–6)
Philip Tidd

Part 4 Looking to the Future

Chapter ten

158 Industry and regeneration in a new century
John Worthington

Part 5 Regeneration Through Heritage Database

Chapter eleven

164 Conservation and regeneration projects in Britain and Ireland
Michael Stratton & Sue Taylor

224 Index