An Introduction To Codes and Coding

Purposes of the Manual
What is a Code?
Codifying and Categorizing
What Gets Coded?
The Mechanics of Coding
The Numbers of Codes
Manual and CAQDAS Coding
Solo and Team Coding
Necessary Personal Attributes for Coding
On Method
Writing Analytic Memos
What is an Analytic Memo?
Examples of Analytic Memos
Coding and Categorizing Analytic Memos
Analytic Memos on Visual Data
First Cycle Coding Methods
The Coding Cycles
Selecting the Appropriate Coding Method(s)
Overview of First Cycle Coding Methods
The Coding Methods Profiles
Grammatical Methods
Attribute Coding
Magnitude Coding
Simultaneous Coding
Elemental Methods
Structural Coding
Descriptive Coding
In Vivo Coding
Process Coding
Initial Coding
Affective Methods
Emotion Coding
Values Coding
Versus Coding
Evaluation Coding
Literary and Language Methods
Dramaturgical Coding
Motif Coding
Narrative Coding
Verbal Exchange Coding
Exploratory Methods
Holistic Coding
Provisional Coding
Hypothesis Coding
Procedural Coding
OCM (Outline of Cultural Materials) Coding
Protocol Coding
Domain and Taxonomic Coding
Themeing the Data
Forms for Additional First Cycle Coding Methods
Second Cycle Coding Methods
Overview of Second Cycle Coding Methods
Pattern Coding
Focused Coding
Axial Coding
Theoretical Coding
Elaborative Coding
Longitudinal Coding
Forms for Additional Second Cycle Coding Methods
Post-Coding and Pre-Writing
Focusing Strategies
Rising Above the Data
Ordering and Reordering
Assistance from Others
Exercises and Activities for Coding and Qualitative Data Analytic Skill Development

Field Note, Interview Transcript, and Document Samples for Coding
An Operational Model Diagram
A Glossary of Analytic Recommendations
Table of Contents provided by Blackwell's Book Services and R.R. Bowker. Used with permission.