Introduction: Political Communication Research in the Online World
Theoretical Approaches Revisited
The Traditional Paradigm of Political Communication Research Reconstructed
A New Agenda for Agenda-Setting Research in the Digital Era
Old and New Dynamics of Agenda Building in a Hybrid Media System
Gatekeeping Revisited
The Influence of Online Media on Political Knowledge
The Spiral of Silence Revisited
Third-Person Effect and Influence of Presumed Media Influence Approach Revisited
The New Institutionalism Revisited
Theoretical Approaches to Grasp the Changing Relations Between Media and Political Actors
Research Designs Revisited
Fundamental Methodological Principles for Political Communication Research: Validity Even in the Online World?
Database Driven Content Analysis
Observing Online Content
Mining Big Data with Computational Methods
Survey Research Online
Identifying and Analyzing Hyperlink Issue Networks
Flesh and Bone or the Integration of Perspectives in Social Network Analysis
Organizations as an Analytical Category: Conceptual and Methodological Challenges

Conclusion: Political Communication Research in the Online World
Table of Contents provided by Blackwell's Book Services and R.R. Bowker. Used with permission.