Preface p. ix
Introduction: Environmental Problems Require Social Solutions p. 1

Political Economy
The Vulnerable Planet p. 25
Mountaintop Removal in West Virginia: An Environmental Sacrifice Zone p. 38
Treadmill Predispositions and Social Responses: Population, Consumption, and Technological Change p. 51
Environmental Justice: Race, Class, and Gender
Environmental Justice: Grassroots Activism and Its Impact on Public Policy Decision Making p. 63
Turning Public Issues into Private Troubles: Lead Contamination, Domestic Labor, and the Exploitation of Women’s Unpaid Labor in Australia p. 80
The Next Revolutionary Stage: Recycling Waste or Recycling History? p. 93
The Social Construction of Nature
Wild Horses and the Political Ecology of Nature Restoration in the Missouri Ozarks p. 111

Touch the Magic p. 128
Corporate Responsibility
Silent Spill: The Organization of an Industrial Crisis p. 149
Corporate Responsibility for Toxins p. 164

Globalization
The Unfair Trade-off: Globalization and the Export of Ecological Hazards p. 181
Driving South: The Globalization of Auto Consumption and Its Social Organization of Space p. 200

Media and Popular Culture
Selling "Mother Earth": Advertising and the Myth of the Natural p. 215
Prime-Time Subversion: The Environmental Rhetoric of The Simpsons p. 230

Science, Risk, and Health
Science in Environmental Conflicts p. 247
An Ounce of Precaution p. 260
Risk Society and Contested Illness: The Case of Nuclear Weapons Workers p. 268
The Social Construction of Cancer: A Walk Upstream p. 287

Social Movements
American Environmentalism: The Role of Race, Class, and Gender in Shaping Activism 1820-1995 p. 307
Coalition Building between Native American and Environmental Organizations in Opposition to Development: The Case of the New Los Padres Dam Project p. 327
"People Want to Protect Themselves a Little Bit": Emotions, Denial, and Social Movement Nonparticipation p. 350
Thinking about Change/Working for Change
Individualization: Plant a Tree, Buy a Bike, Save the World? p. 371
Cleaning the Closet: Toward a New Fashion Ethic p. 396
Greetings from the Non-Barcode People p. 408
Healing the Rift: Metabolic Restoration in Cuban Agriculture p. 425