

Innumeracy and Math Abuse

Statistics and Damned Lies

The Mathematics of Advertising

Intelligent Dice

The Law of Zero Return

Caveat Emptor

The Government Figures

Living with Risk

Gee-Whiz Media Math

The Tip of the Iceberg

Everybody Is a Mathematician

Street Math

Annotated Bibliography

Acknowledgments: The Abuse Detectives

Table of Contents provided by Blackwell's Book Services and R.R. Bowker. Used with permission.