

Introduction: Why and what do we Need to Improve?

Planning the Investment for Impact Outcomes

Who Needs to do what/to what Standard?

Know what, know how, Confidence

Engagement: Do they get it?

Full Cost: Let's Account for it!

Tracking: How to Leverage Data to Improve the Results

Measuring the Results: When to go all the Way?

So how do you know it was Anything to do with you?

Monetising: Proxies are out: Take a Reality Check

Proof: It's your Credibility we're Talking about Here

Everyone Subject to the same Rules

Aggregate, Compare and Contrast

Pulling Multiple Strands Together: Groups of Stakeholders, Several Sub-Projects

From Proof to Predict

A Final Word: Just Do

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