List of Illustrations	p. xiii
List of Figures	p. xiv
List of Tables	p. xiv
List of Abbreviations	p. xv
Introduction	p. 1
The Berlin Press, 1918-32	p. 13
Commercialization and consumer orientation	p. 15
Weltanschauung and politicization	p. 17
Newspaper circulation and elections	p. 21
Readers and content	p. 26
Newspaper finances	p. 29
Tabloids	p. 32
Press support and electoral behaviour	p. 38
Conclusion	p. 42
Media Personalities, 1918-24	p. 45
The personification of defeat	p. 46
The press campaign against Erzberger	p. 50
Erzberger on trial	p. 55
Climate of hate	p. 60
Rising from obscurity	p. 63
Putsch stories	p. 65
Creation of a media personality	p. 68
Conclusion	p. 72
Competing Stories, 1924-5	p. 75
Press politics and scandal-mongering	p. 76
The Magdeburg trial	p. 80
Staging Barmat: the judiciary as catalyst	p. 89
Scandal as a political weapon	p. 91
The proliferation of scandal	p. 96
The consequences of scandal	p. 98
Conclusion	p. 103
The 'Unpolitical' Press: Provincial Newspapers around Berlin, 1925-8	p. 107
The 'unpolitical' Führer: rallying for Hindenburg	p. 109
Politics of the 'unpolitical' press	p. 117
Expropriating the princes	p. 120
Conclusion	p. 126
Conquering Headlines: Violence, Sensations, and the Rise of the Nazis, 1928-30	p. 131
The crisis of the parliamentary 'system'	p. 132
The rise of political violence	p. 134
May Day 1929: creation of scapegoats	p. 136

Hugenberg, Young, and the Nazis	p. 143
Scandal-mongering	p. 146
The making and breaking of parties	p. 150
Spinning murder stories	p. 152
The perception of dynamism	p. 155
Campaigning against the Nazis	p. 159
Breakthrough	p. 162
Conclusion	p. 166
War of Words: The Spectre of Civil War, 1931-2	p. 169
Facing an unruly press	p. 170
The spectre of civil war	p. 172
Crisis	p. 174
Gauging public opinion	p. 178
Spreading terror	p. 180
The proliferation of violence	p. 184
Press manipulations	p. 187
The making of the president	p. 190
Hindenburg's non-partisanship	p. 195
Rolling back democracy	p. 198
Conclusion	p. 200
Conclusion	p. 203
The imagination of influence	p. 203
The dynamics of political communication	p. 207
The Weimar Republic in the eyes of the beholder	p. 211
Salesmen of ideology	p. 216
Governing the press	p. 218
Consequences	p. 222
Notes	p. 225
Bibliography	p. 299
Index	p. 317

Table of Contents provided by Blackwell's Book Services and R.R. Bowker. Used with permission.