Alice Goldfarb Marquis

The Pop Revolution

How an Unlikely Concatenation of Artists, Aficionados, Businessmen, Collectors, Critics, Curators, Dealers, and Hangers-On Radically Transformed the Art World

MFA Publications
Museum of Fine Arts, Boston
Contents

Introduction ix


2. The Arts Take Center Stage, 1961–1965 32


5. Art for All, 1960–1970 118


Publisher's Afterword 180

Notes 182

Picture Credits 207

Index 210

Color illustrations follow page 102